



FNS NATIONAL NUTRITION 2
EDUCATION CONFERENCE

PROGRAM

September 12-14, 2005 Hyatt Regency Crystal City Arlington, VA



The Food and Nutrition Service acknowledges and expresses deep appreciation to the following individuals, as well as all the abstract submission reviewers (listed in the Session Descriptions and Abstracts Book) and award application reviewers (listed on inside back cover), who provided time and effort towards the success of this conference.

Program Planners

Alberta Frost, USDA/FNS/OANE, Alexandria, VA

Judy Wilson, USDA/FNS/OANE/Nutrition Services Staff, Alexandria, VA

Anita Singh, USDA/FNS/OANE/Nutrition Services Staff, Alexandria, VA

Jane Mandell, USDA/FNS/OANE/Nutrition Services Staff, Alexandria, VA

Donna Blum-Kemelor, USDA/FNS/OANE/Nutrition Services Staff, Alexandria, VA

Ebony Horry, USDA/FNS/OANE/Nutrition Services Staff, Alexandria, VA

Heather Hopwood, USDA/FNS/OANE/Nutrition Services Staff, Alexandria, VA

Cherisa Toomer, USDA/FNS/OANE/Nutrition Services Staff, Alexandria, VA

Conference Planning Committee Members

Donna Blum-Kemelor, Coordinator, Planning Committee, USDA/FNS/OANE/Nutrition Services Staff, Alexandria, VA

Ebony Horry, USDA/FNS/OANE/Nutrition Services Staff, Alexandria, VA

Cherisa Toomer, USDA/FNS/OANE/Nutrition Services Staff, Alexandria, VA

Carol Olander, USDA/FNS/OANE/Family Programs Staff, Alexandria, VA

Carol Stiller, USDA/FNS/Supplemental Food Programs Division, Alexandria, VA

Debra Nigri, Co-Chair, Marketing/Awards/Events Subcommittee, USDA/FNS/SNP/Child Nutrition Division, Alexandria, VA

Yibo Wood, Co-Chair, Abstracts/Exhibits Subcommittee, USDA/FNS/SNP/Child Nutrition Division, Alexandria, VA

Sheldon Gordon, USDA/FNS/SNP/Food Distribution Division, Alexandria, VA

Alice F. Lockett, Co-Chair, Agenda Format Subcommittee, USDA/FNS/Food Stamp Program, Alexandria, VA

Alicia White, USDA/FNS/OANE/Nutrition Services Staff, Alexandria, VA

Stella Nash, Co-Chair, Agenda Format Subcommittee, USDA/FNS/MPRO/Nutrition and Technical Services, Denver, CO

Colleen Bray, USDA/FNS/MPRO/Food Stamp Program, Denver, CO

Marilyn Myers, USDA/FNS/NERO/Supplemental Food Programs, Boston, MA

Cecilia Henson, Co-Chair, Abstracts/Exhibits Subcommittee, USDA/FNS/SWRO/Special Nutrition Programs, Dallas, TX

Barbara Martin, Co-Chair, Marketing/Awards/Events Subcommittee, USDA/FNS/MARO/Special Nutrition Programs, Robbinsville, NJ

Lorine Bizzell, USDA/FNS/SERO/Supplemental Food Programs, Atlanta, GA

Mavia L. Fletcher, USDA/FNS/MWRO, Chicago, IL

Sharon Shore, USDA/FNS/MWRO/Special Nutrition Programs, Chicago, IL

Tamara Gardner, USDA/FNS/WRO/Supplemental Food Programs, San Francisco, CA

Alison Lum, USDA/FNS/WRO/Honolulu Field Office, San Francisco, CA

Cecilia Richardson, National WIC Association, Washington, DC

Helen Chipman, Cooperative State Research, Education and Extension Service (CSREES) Representative, National Coordinator, FSNE, CSREES, South Dakota University, Brookings, SD

Sandra Rhoades, Child and Adult Care Food Program (CACFP) National Professional Association Representative, New York State Department of Health, Albany, NY

Ev Beliveau, School Nutrition Association (SNA) Representative, Alexandria, VA

Betsy Pearsall, National Commodity Supplemental Food Program Association Representative, Southwestern Community Services, Keene, NH

Anthony Nertoli, National Association of Food Distribution Programs on Indian Reservations (FDPIR) Representative, Sault Ste. Marie, MI **Larry Goolsby**, American Public Human Services Association (APHSA) Representative, Washington, DC

Energizer Break Leaders

Courtney Sjoerdsma, Director of Educational Services/Certified Trainer, The SPARK Programs, San Diego, CA

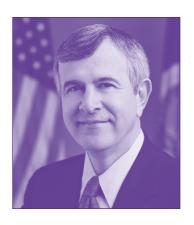
Carol Curtis, Certified Instructor, US Army Evaluation Center, Alexandria, VA

Cherie Stallman, Director, Food and Nutrition Service, Administrative Services Division, Alexandria, VA

Tamara Gardner, USDA/FNS/WRO/ Supplemental Food Programs, San Francisco, CA

Pianist: Melanie Casey, USDA/FNS/Supplemental Food Programs Division, Alexandria, VA

The presentations, exhibitors, materials, and resources presented and displayed at this conference do not imply endorsement by the Food and Nutrition Service, U.S. Department of Agriculture.





United States Department of Agriculture

Office of the Secretary Washington, D.C. 20250

Dear Conference Attendee:

Welcome to the second United States Department of Agriculture (USDA) national nutrition education conference. This conference, "Nutrition Connections: People, Programs, Science, Community," allows you to connect with a diverse group of colleagues working in the nutrition field and learn about evidence-based interventions that improve the nutrition status of children and families served by USDA nutrition assistance programs. The success of this conference depends on your active participation over these next three days.

At this conference, you will be able to exchange information about current and emerging cross-program nutrition education initiatives that have positively affected the nutrition status of people around the country. You will hear leading experts discuss topics such as culturally-appropriate nutrition education programs, how to extend joint efforts through successful collaboration, school and community initiatives, monitoring and nutrition assessment, and translating research into practice.

Your attendance at this conference demonstrates your commitment to support USDA's goals to improve the nutrition and health of all Americans. This conference exemplifies the vision of the President's HealthierUS initiative and our new MyPyramid.gov that teaches others the vital health benefits of simple and modest improvements in physical activity, nutrition, and behavior which can lead to better health. The current obesity epidemic challenges us to find new ways to give program participants the tools necessary to make educated decisions about their diets and lifestyles.

I challenge you to connect with your colleagues here, share what you have learned with those back home, and make cross-program collaboration a reality. I congratulate you and the many nutrition education pioneers who think big and act on their knowledge of how to help people eat better, be more physically active, and keep the dream of a healthier America alive.

Thank you for your attendance and participation in this important conference.

Sincerely,

Mike Johanns Secretary



United States Department of Agriculture

Office of the Secretary Washington, D.C. 20250



Dear Conference Attendee:

I am very pleased that you are attending the second USDA Food and Nutrition Service (FNS) national nutrition education conference, "Nutrition Connections: People, Programs, Science, Community." This is an exceptional opportunity for professionals from FNS programs and other stakeholders to collaborate and share their experiences in working to improve eating and lifestyle behaviors of FNS program participants.

Reducing the current obesity epidemic and improving the public's health and wellbeing is top on USDA's agenda. The recent release of USDA's MyPyramid food guidance system is an example of our efforts to provide you with innovative tools to deliver healthy lifestyle messages to program participants. This conference is another demonstration of our commitment to nutrition and health. It provides a timely opportunity for you to develop new connections, hone your skills, and lead the effort to create and strengthen programs that inspire positive behavior change for better health. Some conference highlights include:

- Plenary sessions featuring keynote addresses on Federal, State, local and international nutrition interventions and programs, research, and policies. The State Nutrition Action Plan (SNAP) Sessions and Networking breakfast where you can share experiences and make new connections over a hearthealthy meal;
- More than 150 expert presentations, over 40 poster presentations, over 60 exhibitors, and preconference workshops; the agenda cuts across the major nutrition education issues, spotlights new approaches, and focuses on innovative translation of research into practical applications;
- A Sunset Energy Walk through Crystal City on Tuesday evening; and,
- An Awards Luncheon on Wednesday to highlight leadership, innovation, and synergy across FNS programs.

I hope you will be energized by these unique conference opportunities to network and share ideas. Working together, we can make great strides toward improving our nation's wellbeing.

Eric M. Bost Under Secretary

Food, Nutrition, and Consumer Services

GENERAL IN	NFORMATION	page 4
SCHEDULE A	AT-A-GLANCE AND HOTEL FLOORPLAN	pages 5-7
1		
	ONCURRENT AND BUTNARY CECCIONICI	
	ONCURRENT AND PLENARY SESSIONS! (Full Program)	pages 8-21
09	PPORTUNITY TO PRESENT!	2222 22 25
	(Poster Presentations)	pages 23-25
NG	UTRITION EDUCATION EXHIBITS!	pages 26-33
	(Exhibits)	
125	EW SKILL DEVELOPMENT WORKSHOPS!	page 34
	(Pre-conference Workshops)	
	NJOY THE HEALTHY CONFERENCE ENVIRONMENT AND GET ENERGIZED!	page 35
C		
	(2005 FNS LINC Awards, Conference Choice Awards for Exhibits)	page 36
	OP OFF YOUR PROFESSIONAL EXPERIENCE WITH CONTINUING EDUCATION CREDITS (CEC)!	page 36
PLENARY S	ESSION SPEAKER BIOGRAPHIES	pages 37-41
SPEAKERS I	NDEX	pages 42-44
		_

Registration Information

The conference registration desk will be open in the Regency Ballroom Foyer at the following times:

Monday, September 12, from 7:30 a.m. - 5:30 p.m.

Tuesday, September 13, from 7:00 a.m. - 5:30 p.m.

Wednesday, September 14, from 8:00 a.m. - 5:30 p.m.

Admittance to the exhibits, meal functions and all sessions will be via your printed conference registration name badge. Please wear your badge for entrance into all functions.

Messages

Messages may be left for attendees by calling the Hyatt Regency Crystal City at 703-418-1234. Callers should request the conference registration desk for the FNS National Nutrition Education Conference. All messages will be posted on the MESSAGE board in the registration area. Faxes may be received at the hotel at 703-418-1289 with the name of the conference and attendees' name clearly indicated on the cover sheet.

Breastfeeding Mother's Room

There is a breastfeeding mother's room reserved during the conference with a bathroom, refrigerator, comfortable chairs, couch, and table for those not staying at the hotel. Please come to the conference registration desk to schedule access to this room.

Session Descriptions and Abstracts

A printed book containing brief descriptions of the topics covered in plenary and concurrent sessions, and abstracts of contributed individual and poster presentations is provided with your conference materials. The abstracts are indexed by first author at the back of the book. This book will also be available on the conference website at **www.fns.usda.gov/nutritionconference**

Official Exhibit and Poster Hours

The exhibits and posters will be accessible during the following times:

Monday, September 12, from 12:00 p.m. - 4:00 p.m.

Opening Ceremony for Exhibits 12:00 p.m.

Tuesday, September 13, from 10:00 a.m. - 4:00 p.m.

Wednesday, September 14, from 10:00 a.m. - 12:00 p.m.

Energizers

Energizer breaks to get you moving will be led by Courtney Sjoerdsma, Director of Educational Services, The SPARK Programs, during all the Plenary sessions and the Networking Breakfast. To get you to Rise and Shine, the Sunrise Energizer will be in the Regency E on Wednesday 6:30-7:00 a.m. and will also be led by Courtney. Spice up your day with some mid-conference physical activity by participating in the energizer breaks during conference breaks in the Exhibit Hall. Physical activities include Jazzercise/Body Sculpting and Line Dancing—check the Exhibit Hall entrance sign for the schedule. Participation in the Energizer activities and the Sunset Energy Walk at this conference are at each attendee's own risk.

Speaker Ready Room

A speaker ready room is located in the Regency Office on the Ballroom level. Hours are 8:00 a.m. – 5:00 p.m., Monday through Wednesday. There will be a PC computer available to review or edit PowerPoint slides.

Awards

Refer to page 36 of the program for this information.

Conference Evaluation Form

Session specific evaluation forms will be provided in each session. A General Conference Evaluation Form is included with your conference materials. At the end of the conference, please complete and return it to the registration desk. Your comments are very much appreciated and will be helpful in the future planning of FNS conferences.

Continuing Education Credits

Refer to page 36 of the program for this information.

All FNS Conference facilities and overnight accommodations are accessible to persons with disabilities.



	Pre-conference Workshop: Health Literacy: The Challenge and Some Solution Pre-conference Workshop: Social Marketing Pre-conference Workshop: Motivational Interviewing Take A Team Approach to Food Safety	Conference Theatre
	Pre-conference Workshop: Motivational Interviewing	
	Take A Team Approach to Food Safety	
12:00 p.m12:30 p.m.	Take A Team Approach to Food Safety	Potomac 1,2
	Opening Ceremony	Exhibit Hall
	Exhibits, Poster Presentations, Energizer	
	Exhibits Open to 4:00 p.m.	
1:00 p.m3:00 p.m.	Opening Plenary Session:	
	Connecting for Success: Bridging the Gap through Collaboration	Regency Ballroom
3:00 p.m3:30 p.m.	Exhibits, Poster Presentations, Energizer	Exhibit Hall
	Refreshments	
	SNAPping into Action: State Nutrition Action Plans at Work	
	(See page 9 for name and location of each session)	
5:30 p.m7:00 p.m.	Welcome Reception	Regency Ballroom
TUESDAY, SEPTEN	ADED 12	
·	Real Collaboration for Real Results – Taking SNAP to the Next Level: Networking I	BreakfastRegency Ballroom
10:00 4:00	Exhibits Open	Fybibit Hall
10:00 a.m4:00 p.m.	Exhibits Open	EXNIDIT Hall
10:00 a.m10:30 a.m.	Exhibits, Poster Presentations, Energizer	Exhibit Hall
	Refreshments	
10:30 a.m12:15 p.m.	Plenary Session: Making Connections to Make a Difference	Regency Ballroom
12:15 p.m1:30 p.m.	Lunch (on your own)	
	Exhibits, Poster Presentations, Energizer	Exhibit Hall
1:30 p.m3:00 p.m.	Concurrent Sessions	
	(See pages 10-12 for name and location of each session)	
3:00 p.m3:30 p.m.	Exhibits, Poster Presentations, Energizer	Exhibit Hall
	Refreshments	
	Concurrent Sessions	
	(See pages 12-14 for name and location of each session)	
	Sunset Energy Walk	Hotel Lobby

WEDNESDAY, SEPTEMBER 14

6:30 a.m7:00 a.m.	Sunrise Energizer
8:30 a.m10:00 a.m.	Concurrent Sessions (See pages 15-17 for name and location of each session)
10:00 a.m12:00 p.m.	Exhibits OpenExhibit Hall
10:00 a.m10:30 a.m.	Exhibits, Poster Presentations, Energizer
10:30 a.m12:00 p.m.	Concurrent Sessions (See pages 17-19 for name and location of each session)
12:00 p.m1:45 p.m.	Awards Luncheon
1:45 p.m3:15 p.m.	Concurrent Sessions (See pages 19-21 for name and location of each session)
3:30 p.m5:15 p.m.	Closing Plenary Session: The Obesity Epidemic: Global Trends, Implications and Solutions

THURSDAY, SEPTEMBER 15

POST-CONFERENCE MEETINGS		
9:00 a.m4:00 p.m.	Team Nutrition—The Next Ten Years	Regency C,D
9:00 a.m4:00 p.m.	Planning Our Route to the Future: Getting From Here to There on the Road Map	to
	Effective Food Stamp Nutrition Education	Regency E,F
9:00 a.m11:00 a.m.	KIDS ARE NOT JUST KIDS: Marketing by Age Segment – Birth to 19	Washington AB
	Daniel Acuff, PhD, President, Youth Market Systems Consulting and the Character La	b, Arcadia, CA

THIRD FLOOR ELEVATORS PHONES RESTROOMS PRESIDENTS' ARLINGTON ROOM **OUARTERS** ROOSEVELT ROOM FAIRFAX ROOM LINCOLN ROOM PRINCE WILLIAM ROOM JEFFERSON ROOM KENNEDY ROOM BOARD ROOM ATRIUM EXERCISE ROOM POOL **Љ** JACUZZI **ELEVATORS SECOND FLOOR** TIDEWATER ROOM CINNABAR RESTAURANT TERRACE RESTROOMS **EXHIBITION** HALL **EXHIBIT LEVEL (E)** В ELEVATORS PARKING **EXHIBITION** GARAĠE HALL FOYER EXHIBITION HALL CAPITOL Α ROOM BUSINESS CENTER RESTROOMS -RESTROOMS **ELEVATORS** POTOMAC ROOM Ш **BALLROOM** CONFERENCE ATRIUM LEVEL (B) **≰** THEATRE REGENCY BALLROOM PHONES **FOYER** В C WASHINGTON D CENTÉR E ROOM

🔥 ALL MEETING AREAS, RESTOOMS AND PHONES ARE WHEELCHAIR ACCESSIBLE EXCEPT THE CONFERENCE THEATRE.

REGENCY BALLROOM ~

ONCURRENT AND PLENARY SESSIONS!

MONDAY, SEPTEMBER 12

9:00 a.m.-12:00 p.m.

PRE-CONFERENCE WORKSHOPS

Health Literacy: The Challenge and Some Solutions

Potomac 3.4

Moderator: Alicia White, MS, RD, Nutritionist, Nutrition Services Staff, Office of Analysis, Nutrition, and Evaluation, Food and Nutrition Service, U.S. Department of Agriculture, Alexandria, VA

Jann Keenan, EdS, President, The Keenan Group, Inc., Ellicott City, MD

Aracely Rosales, Principal, Plain Language and Culture, Inc., Rosales Communications, Philadelphia, PA

Motivational Interviewing

Potomac 5.6

Moderator: Cecilia Henson, MA, RD, CEC, Nutritionist, Special Nutrition Programs, Southwest Regional Office, Food and Nutrition Service, U.S. Department of Agriculture, Dallas, TX

Aida Miles, MMSc, RD, CSP, LD, CNSD, Dietitian, The Marcus Institute, Pediatric Feeding Disorders Program, Atlanta, GA

Social Marketing

Conference Theatre

Moderator: Sharon Shore, MS, RD, LD, CACFP Program Coordinator, Special Nutrition Programs, Midwest Regional Office, Food and Nutrition Service, U.S. Department of Agriculture, Chicago, IL

Carol Bryant, PhD, MA, MS, Professor and Co-Director, Florida Prevention Research Center at the University of South Florida, Tampa, FL

Take A Team Approach to Food Safety

Potomac 1.2

Daniel R. Dater, MEd, Education Program Specialist, Division of Adolescent and School Health, Centers for Disease Control and Prevention, Chamblee, GA

Solange Morrissette, General Manager, Sodexho Services, Pawtucket School Lunch Program, Pawtucket, RI; and Facilitator, National Coalition for Food Safe Schools

Elizabeth Bugden, MS, School Food Safety Specialist, Kids First, Inc., Rhode Island Department of Education, Providence, RI

12:00 p.m.-12:30 p.m.

Opening Ceremony

Exhibit Hall

Eric M. Bost, Under Secretary, Food, Nutrition, and Consumer Services, U.S. Department of Agriculture, Washington, DC

12:00 p.m. - 12:30 p.m. (Exhibits open to 4:00 p.m.)

Exhibits, Poster Presentations, Energizer Exhibit Hall

1:00 p.m.-3:00 p.m.

OPENING SESSION

Regency Ballroom

Connecting for Success: Bridging the Gap through Collaboration

Welcome and Introductions

Roberto Salazar, Administrator, Food and Nutrition Service, U.S. Department of Agriculture, Alexandria, VA

Opening Remarks

Eric M. Bost, Under Secretary, Food, Nutrition, and Consumer Services, U.S. Department of Agriculture, Washington, DC

Keynote Speaker

Charles F. Conner, Deputy Secretary of Agriculture, U.S. Department of Agriculture, Washington, DC

Panel: From Science and Policy to Action and Positive Outcomes

Moderator: Kate Coler, Deputy Under Secretary for Food, Nutrition, and Consumer Services, U.S. Department of Agriculture, Washington, DC

FNS Programs – Working Together Maximizes the Impact of Nutrition Education

Alberta C. Frost, Director, Office of Analysis, Nutrition, and Evaluation, Food and Nutrition Service, U.S. Department of Agriculture, Alexandria, VA

From Dietary Guidance to Public Practice: Implementing the 2005 Dietary Guidelines for Americans & My Pyramid

Eric J. Hentges, PhD, Executive Director, Center for Nutrition Policy and Promotion, U.S. Department of Agriculture, Alexandria, VA

Making It Happen: From Research to Obesity Prevention – Creating Interventions That Work

Kenneth Olden, PhD, ScD, LHD, Section Chief of Laboratory of Metastasis Group, National Institute of Environmental Health Sciences, Research Triangle Park, NC

3:00 p.m.- 3:30 p.m.

BREAK

Exhibits, Poster Presentations, Energizer Refreshments

Exhibit Hall

3:30 p.m.-5:00 p.m.

CONCURRENT MINI-PLENARY SESSIONS

SNAPping into Action: State Nutrition Action Plans at Work

Session 1 – Washington AB

Moderator: Judy F. Wilson, MSPH, RD, Director, Nutrition Services Staff, Office of Analysis, Nutrition, and Evaluation, Food and Nutrition Service, U.S. Department of Agriculture, Alexandria, VA

SNAP Overview: Process, Challenges, and Opportunities

Judy F. Wilson, MSPH, RD, Director, Nutrition Services Staff, Office of Analysis, Nutrition, and Evaluation, Food and Nutrition Service, U.S. Department of Agriculture, Alexandria, VA

Teamwork in Action: A Regional Perspective

Barbara Martin, SNAP Coordinator, Chief of School Programs and Nutrition Education, Special Nutrition Programs, Mid-Atlantic Regional Office, U.S. Department of Agriculture, Robbinsville, NJ

Simple But Successful Strategies Through SNAP

Angie Abbott, MA, RD, CD, Director, Indiana Family Nutrition Program, Purdue University, West Lafayette, IN

Shaping Up SNAP in Kansas

Karen Fitzgerald, MS, RD, LD, Nutrition Network Coordinator, Kansas State University Extension, Wichita, KS

SNAPping Together Across the Commonwealth: Puerto Rico's Model

Zulma Y. Solivan Centeno, State Director, Food and Nutrition Service, Department of Education, San Juan, PR

Jaime Rivera, Director, Caribbean Area Field Office, Food and Nutrition Service, U.S. Department of Agriculture, San Juan, PR

Wrap Up: Vision for the Future

Jessica Shahin, Associate Deputy Administrator, Food Stamp Program, Food and Nutrition Service, U.S. Department of Agriculture, Alexandria, VA

Session 2 – Potomac 1-6

Moderator: Brenda S. Lisi, MS, MA, RD, Confidential Assistant to the Under Secretary, Food, Nutrition, and Consumer Services, U.S. Department of Agriculture, Washington, DC

SNAP Overview: Process, Challenges, and Opportunities

Brenda S. Lisi, MS, MA, RD, Confidential Assistant to the Under Secretary, Food, Nutrition, and Consumer Services, U.S. Department of Agriculture, Washington, DC

Teamwork in Action: A Regional Perspective

Jane A. Monahan, MA, CHES, Director, Special Supplemental Food Programs, Southeast Regional Office, Food and Nutrition Service, U.S. Department of Agriculture, Atlanta, GA

Putting the Pieces Together with the Illinois Nutrition Council

Robin A. Orr, MS, PhD, University of Illinois Extension, Urbana, IL

SNAP - The Florida Way

Carole Strange, Program Administrator, Florida Department of Agriculture and Consumer Services, Tallahassee, FL

Gladys Borges, MS, 5-A-Day Nutrition Program Coordinator, Florida Department of Health, Tallahassee, FL

Wrap Up: Vision for the Future

Alberta Frost, Director, Office of Analysis, Nutrition, and Evaluation, Food and Nutrition Service, U.S. Department of Agriculture, Alexandria, VA

Session 3 - Regency AB

Moderator: Patricia Daniels, MS, RD, Director, Supplemental Food Programs Division, Food and Nutrition Service, U.S. Department of Agriculture, Alexandria, VA

SNAP Overview: Process, Challenges, and Opportunities

Patricia Daniels, MS, RD, Director, Supplemental Food Programs Division, Food and Nutrition Service, U.S. Department of Agriculture, Alexandria, VA

Teamwork in Action: A Regional Perspective

Candice Stoiber, MS, RD, Chief, Program Operations, Supplemental Food Programs, Northeast Regional Office, Food and Nutrition Service, U.S. Department of Agriculture, Boston, MA

Putting the Pieces Together with the Illinois Nutrition Council

Penelope G. Roth, MS, RD, WIC Director, Illinois Department of Human Services, Springfield, IL

New York's Approach and Experience - It's a SNAP

Patricia O. Race, MEd, RD, CDN, Director, Nutrition Policy and Health Promotion Unit, Division of Nutrition, New York State Department of Health, Albany, NY

Building SNAP on a Solid Foundation for Collaboration in Iowa

Brenda L. Dobson, MS, RD, Nutrition Services Coordinator, Iowa Department of Public Health, Des Moines, IA

Wrap Up: Vision for the Future

George A. Braley, Associate Administrator, Food and Nutrition Service, U.S. Department of Agriculture, Alexandria, VA

Innovations in Paraprofessional Staff Training

Conference Theatre

Moderator: Jamie S. Dollahite, PhD, RD, Associate Professor and FNEC Leader, Division of Nutritional Sciences, Cornell University, Ithaca, NY

Jamie S. Dollahite, PhD, RD, Associate Professor and FNEC Leader, Division of Nutritional Sciences, Cornell University, Ithaca, NY

Joan Doyle Paddock, MPH, RD, Senior Extension Associate, Division of Nutritional Sciences, Cornell University, Ithaca, NY

Janet Nelson, MSEd, Extension Associate, Division of Nutritional Sciences, Cornell University, Ithaca, NY

Shauna C. Thomas, RD, Extension Support Specialist, Division of Nutritional Sciences, Cornell University, Ithaca, NY

5:30 pm.-7:00 p.m.

WELCOME RECEPTION

Regency Ballroom

Movin' and Groovin'...Dancing the Night Away

Head on down to the Welcome Reception—Groove through the Decades. Meet new friends and join us for a night of good food, good music and great fun! Listen to the hits of the 50's, 60's, 70's, and 80's and beyond. Unwind with colleagues from across the country!

TUESDAY, SEPTEMBER 13

7:30 a.m.-10:00 a.m.

NETWORKING BREAKFAST

Regency Ballroom

Real Collaboration for Real Results - Taking SNAP to the Next Level

Clarence H. Carter, Deputy Administrator, Food Stamp Program, Food and Nutrition Service, U.S. Department of Agriculture, Alexandria, VA

Do not miss out on the opportunity to connect for success! Meet with your State FNS SNAP team in the **Regency Ballroom** and work together, discuss challenges and successes, and continue planning and coordinating to take SNAP to the next level.

10:00 a.m.-10:30 a.m.

BREAK

Exhibits, Poster Presentations, Energizer Refreshments

Exhibit Hall

10:30 a.m.-12:15 p.m.

PLENARY SESSION

Regency Ballroom

Making Connections to Make a Difference

Moderator: Roberto Salazar, Administrator, Food and Nutrition Service, U.S. Department of Agriculture, Alexandria, VA

Interventions that Make a Difference: What Works in Communities of Color

Shiriki Kumanyika, PhD, MPH, Associate Dean for Health Promotion and Disease Prevention; Director, Graduate Program in Public Health Studies; Professor of Epidemiology, Department of Biostatistics and Epidemiology; University of Pennsylvania School of Medicine, Philadelphia, PA

Promoting Healthy Eating: What Research Says that Parents Need to Know

Jennifer Orlet Fisher, PhD, Assistant Professor, Department of Pediatrics, Baylor College of Medicine, Houston, TX

Connecting to Keep Health in the Balance – IOM Report on Preventing Childhood Obesity

Linda Meyers, PhD, Director, Food and Nutrition Board, Institute of Medicine, Washington, DC

On Making School Lunch an Academic Subject

Alice Waters, Founder of Chez Panisse Restaurant and the Chez Panisse Foundation, Berkeley, CA

From Policy to Practice – Combating Obesity – The Arkansas Model

Joe Quinn, Director of Policy, State of Arkansas, Office of the Governor, Little Rock, AR

12:15 p.m.-1:30 p.m.

LUNCH (on your own)

Exhibits, Poster Presentations, Energizer Exhibit Hall

1:30 p.m.-3:00 p.m.

CONCURRENT SESSIONS

Eat Smart. Play Hard.™: Unleashing the Power Washington AB

Moderator: R. Jane Mandell, MS, RD, Senior Nutritionist, Nutrition Services Staff, Office of Analysis, Nutrition, and Evaluation, Food and Nutrition Service, U.S. Department of Agriculture, Alexandria, VA

Eat Smart. Play Hard.™ Resources: Power Tools for You

R. Jane Mandell, MS, RD, Senior Nutritionist, Nutrition Services Staff, Office of Analysis, Nutrition, and Evaluation, Food and Nutrition Service, U.S. Department of Agriculture, Alexandria, VA

Eat Smart. Play Hard.™ Formative Research: Building the Foundation Brick by Brick

Anna Zawislanski, MPH, American Institutes for Research, Silver Spring, MD

Alec Ulasevich, PhD, American Institutes for Research, Silver Spring, MD

Power Panther Goes to Hollywood

Donna Johnson-Bailey, MPH, RD, Nutritionist, Nutrition Services Staff, Office of Analysis, Nutrition, and Evaluation, Food and Nutrition Service, U.S. Department of Agriculture, Alexandria, VA

Eat Smart. Play Hard.™ Making Moves in Illinois

Joan Love, MS, LD, SFNS, Illinois State Board of Education, Nutrition Programs, Springfield, IL

Building Breastfeeding Friendly Communities with Community Partners

Regency D

Moderator: Ursuline Singleton, MPH, RD, Nutritionist, Supplemental Food Program Division, Food and Nutrition Service, U.S. Department of Agriculture, Alexandria, VA

1:35 p.m. Using Loving Support to Build Breastfeeding Friendly Communities

Ursuline Singleton, MPH, RD, Nutritionist, Supplemental Food Program Division, Food and Nutrition Service, U.S. Department of Agriculture, Alexandria, VA

1:55 p.m. Community Partners Provide Loving Support in Louisiana

Aledia Williams, MS, RD, LDN, CLE, Breastfeeding Coordinator, Department of Health and Hospitals, Project Coordinator for the "Using Loving Support to Build a Breastfeeding Friendly Community" Project, Louisiana WIC Program, New Orleans, LA

2:15 p.m. Loving Support in the District of Columbia

Cheryl Harris, MPH, RD, LD, Breastfeeding Coordinator, Public Health Nutritionist, District of Columbia, Department of Health; Project Coordinator for the "Loving Support," District of Columbia WIC Program, Washington, DC

2:35 p.m.

Connecting with Stakeholders for Changing Breastfeeding Policies and Environments in North Carolina

Gladys G. Mason, MS, RD, IBCLC, RLC, Breastfeeding Coordinator, North Carolina Division of Public Health, Health and Human Services, Raleigh, NC

Enter the Matrix: Integrated Evaluation in a Multi-Faceted Nutrition Education Program (NEP)

Potomac 5.6

Moderator: Shortie McKinney, PhD, RD, LDN, FADA, Director of the Nutrition Center and Professor of Nutrition, Department of Bioscience and Biotechnology, Drexel University, Philadelphia, PA

Overview of the School District of Philadelphia's Nutrition Education Program (NEP)

Joan Nachmani, MS, CNS, SFNS, Project Director, Department of Health, Safety, Physical Education and Sports, School District of Philadelphia, Philadelphia, PA

How to Use an Objective-Based Matrix to Guide the Evaluation Process

Shortie McKinney, PhD, RD, LDN, FADA, Director of the Nutrition Center and Professor of Nutrition, Department of Bioscience and Biotechnology, Drexel University, Philadelphia, PA

How to Select Appropriate Evaluation Tools that Correspond to Educational Objectives

Lauren Huminski, Nutrition Educator, Department of Bioscience and Biotechnology, Drexel University, Philadelphia, PA

How to Prepare an Objective-Based Matrix and Employ Appropriate Traditional, Experiential or Automated Evaluation Tools

Karin R. Sargrad, MS, RD, LDN, CDE, Program Coordinator, Department of Bioscience and Biotechnology, Drexel University, Philadelphia, PA

Nutrition Education at Its Best: A Partnership Between a Tribal College and USDA Programs Improves Wellness Among Native Americans

Regency C

Moderator: Wanda Agnew, LRD, Land Grant Program Director, United Tribes Technical College, Bismarck, ND

Wanda Agnew, LRD, Land Grant Program Director, United Tribes Technical College, Bismarck, ND

Kim Hinnenkamp, LRD, Nutrition Education Coordinator, United Tribes Technical College, Bismarck, ND

The Mountain Plains Region Nutrition Advisory Committee

- Joe Bluehorse, Oglala Sioux Tribe, South Dakota
- Kenneth Chapman, Santee Sioux Tribe, Nebraska
- Phillip Chimburas, Ute Indian Tribe, Utah
- Gilbert Jarvis, Shoshone Tribe, Wyoming
- Mary Greene Trottier, Spirit Lake Sioux Tribe, North Dakota
- Beatrice Whiting, Crow Creek Sioux Tribe, South Dakota
- Charles "Red" Gates, Standing Rock Sioux Tribe, North Dakota

Parent-Focused Nutrition Education: Empowering Families to Eat Smart

Potomac 1-4

Moderator: Barbara Hallman, Chief, State Administration Branch, Food Stamp Program, Food and Nutrition Service, U.S. Department of Agriculture, Alexandria, VA

Fit Kids = Happy Kids

Susan Mayer, Nutritionist, Supplemental Food Programs, Southwest Regional Office, Food and Nutrition Service, U.S. Department of Agriculture, Dallas, TX

Eat Better, Eat Together

Sue Nicholson Butkus, PhD, RD, FSNEP Nutrition Specialist, Washington State University, Cooperative Extension Program, Puyallup, WA

We Can! Prevent Childhood Obesity: Research Strategies and Community Outreach

Eva Obarzanek, PhD, MPH, RD, Research Nutritionist and Deputy Leader, Behavioral Medicine and Prevention Scientific Research Group, Division of Epidemiology and Clinical Applications, National Heart, Lung, and Blood Institute, Bethesda, MD

Karen A. Donato, SM, RD, Coordinator, National Heart, Lung, and Blood Institute Obesity Education Initiative, National Heart, Lung, and Blood Institute, Bethesda, MD

Fresh! Novel! Nutrition Education on Fruits, Veggies, and Gardening

Conference Theatre

Moderator: Joi C. Hatch, MPH, RD, LD, Program Specialist, Special Nutrition Programs, Southeast Regional Office, Food and Nutrition Service, U.S. Department of Agriculture, Atlanta, GA

1:40 p.m. 5 a Day Classes for Low-Income Third Grade

Students in Arizona

Sharon E. Sass, RD, Community Nutrition Team Leader, Arizona Department of Health Services, Office of Chronic Disease Prevention and Nutrition Services. Phoenix. AZ

Services, Priderlix, Az

2:05 p.m. North Carolina State Agencies Partner to

Promote 5 A Day Messages with the USDA Fresh Fruit and Vegetable Snack Program in 25

Elementary Schools

Kathy M. Andersen, MS, RD, NET Program Coordinator, Division of Public Health, North Carolina Department of Health and Human

Services, Raleigh, NC

2:30 p.m. Garden-enhanced Learning Linked to Core

Curriculum in Secondary Schools

Janice K. Lewis, MA, RD, California Department of Education, Nutrition Services Division, Sacramento, CA

Enhancing Nutrition Education Benefits Using Creative Approaches

Regency AB

Moderator: Mavia L. Fletcher, MPH, RD, Regional Nutrition Director, Midwest Regional Office, Food and Nutrition Service, U.S. Department of Agriculture, Chicago, IL

1:40 p.m. Arizona Nutrition Network – Integrated Food

Stamp Nutrition Education Utilizing Social Marketing and Community Education Approaches Scottie Misner, PhD, RD, State EFNEP/FSNE Coordinator, Department of Nutritional Sciences, University of Arizona Cooperative Extension, Tucson, AZ

2:00 p.m. What's the Hook? Attracting and Maintaining

Participation in WIC Nutrition Education

Jennifer A. Nichols, MS, MPH, RD, Consultant,

Policy Studies, Inc., Cambridge, MA

2:20 p.m. La Cafe: A Nutrition Education Approach in

Modifying the Business of Clinic Management in the Women, Infants, and Children (WIC) Program Susan H. Shacklett, MS, Nutrition Program Manager, Department of Human Resources, State

of Georgia, Whitfield County Health Department,

Dalton, GA

2:40 p.m. Junior Chefs Make Good Choices

Katie T. Wilson, MS, SFNS, Food Service Director,

West Salem Schools, West Salem, WI

3:00 pm.-3:30 p.m.

BREAK

Exhibits, Poster Presentations, Energizer Refreshments

Exhibit Hall

3:30 p.m.-5:00 p.m.

CONCURRENT SESSIONS

Creating Healthy Nutrition Environments: School and Community Initiatives

Washington AB

Moderator: Ronald Vogel, Associate Deputy Administrator for Special Nutrition Programs, Food and Nutrition Service, U.S. Department of Agriculture, Alexandria, VA

3:35 p.m. School Wellness Policies and Making It Happen:

Schools Can Win with Better Nutrition and

Physical Activity

Julie Fort, MPH, RD, Nutritionist, Team Nutrition, Child Nutrition Division, Food and Nutrition Service, U.S. Department of Agriculture, Alexandria, VA

4:05 p.m. Learning From FIT WIC

Carol Chase, MS, RD, CLE, Chief, Nutrition and Breastfeeding Education and Training Section, California WIC Program, Sacramento, CA

4:20 p.m. Creating a Healthy School Environment: Lessons

Learned From Development of School Nutrition Policies

Pullules

Elaine McDonnell, MS, RD, LDN, Project Coordinator, Pennsylvania State University, University Park, PA

4:40 p.m. Families Eating Smart and Moving More

Carolyn Dunn, PhD, Associate Professor, North Carolina Cooperative Extension, North Carolina

State University, Raleigh, NC

Increasing Fruits' and Vegetables' Share of the Plate: Programs That Get Results!

Regency AB

Moderator: Yvette Jackson, Regional Administrator, Mid-Atlantic Regional Office, Food and Nutrition Service, U.S. Department of Agriculture, Robbinsville, NJ

Cross-Program FNS Policies and Programs to 3:40 p.m. **Promote Fruits and Vegetables**

> Steve Christensen, Deputy Administrator for Special Nutrition Programs, Food and Nutrition Service, U.S. Department of Agriculture, Alexandria, VA

4:00 p.m. **Understanding Fruit and Vegetable Choices** and Consumption

> Joanne Guthrie, MS, RD, Assistant Deputy Director for Nutrition in the Food Assistance and Nutrition Research Program (FANRP), Economic Research Service, U.S. Department of Agriculture, Washington, DC

4:20 p.m. Partnerships in Evaluation: Examining the Mississippi Fresh Fruit and Vegetable Pilot **Program**

> Leah E. Robin, PhD, Lead Health Scientist, Division of Adolescent and School Health, Centers for Disease Control, Atlanta, GA

Senior Farmers' Market Program: From the Farm 4:40 p.m. to the Fork

> Tamara Tiemann, MS, RD, LD, Nutrition and Community Services Manager, Kansas Department on Aging, Topeka, KS

Edible Education: The School Lunch Initiative

Regency F

Moderator: Donna Blum-Kemelor, MS, RD, Nutritionist, Nutrition Services Staff, Office of Analysis, Nutrition, and Evaluation, Food and Nutrition Service, U.S. Department of Agriculture, Alexandria, VA

Alice Waters, Founder of Chez Panisse Restaurant and the Chez Panisse Foundation, Berkeley, CA

Zenobia Barlow, Executive Director, Center for Ecoliteracy, Berkeley, CA

Learner-Centered Nutrition Education Programs in the Maryland FSNEP

Conference Theatre

Moderator: Meredith N. Pearson, PhD, Director, Maryland FSNEP, Cooperative Extension, University of Maryland, Columbia, MD

Health By Design: A Dialogue-Based Approach to **Nutrition Education**

Meredith N. Pearson, PhD, Director, Maryland FSNEP, Cooperative Extension, University of Maryland, Columbia, MD

Eat Smart Be Fit Maryland: A Technology-Based Approach to **Nutrition Education**

Amy S. Billing, MSSA, Maryland FSNE Faculty Research Assistant, Maryland FSNEP, University of Maryland, College Park, MD

Walk Ways to a Healthier You **Jump Smart - Jump Rope Eat Smart**

Lisa A. Lachenmayr. MS. Maryland FSNE Curriculum and Outreach Coordinator, Maryland FSNEP, University of Maryland, Columbia, MD

Focusing on the Target Audience: How to Get a **Clear Picture Through Assessment and Monitoring**

Regency C

Moderator: Helen Chipman. PhD. RD. LN. National Coordinator. FSNE, Cooperative State Research, Education and Extension Service (CSREES), South Dakota University, U.S. Department of Agriculture, Brookings, SD

3:40 p.m. **Monitoring Key Physical Activity and Nutrition Behaviors Potentially Contributing to Overweight** in Children

> Sarah J. Roholt, MS, RD, Nutrition Services Branch, Division of Public Health, North Carolina Department of Health and Human Services, Raleigh, NC

A New Tool to Assess Portion Size Among Parents 4:00 p.m. of Young Children

> Diane L. Metz, Nutrition, Family and Consumer Advisor, and County Director, University of California Extension, Fairfield, TX

> **Dorothy Smith, RD, MED, NFCS Advisor and County** Director, University of California, Amador and Calaveras Counties, Jackson, CA

4:20 p.m. Assessment of High-Risk Food Consumption **Practices and Preferred Educational Strategies** of Low-Income Hispanic Pregnant Women Debra Adamson, MPH, Environmental Health

Specialist, Food Safety, Weld County Department of Public Health and Environment, Greeley, CO

4:40 p.m. Value-Enhanced Nutrition Assessment (VENA) in the WIC Program

> Marta Kealey, RD, Nutritionist, Supplemental Food Programs Division, Food and Nutrition Service and National WIC Association Joint VENA Workgroup, U.S. Department of Agriculture, Alexandria, VA

Industry's Role: Nutrition Promotion and Commercial Interest – How Well Do They Mix?

Regency E

Moderator: Kate Coler, Deputy Under Secretary for Food, Nutrition, and Consumer Services, U.S. Department of Agriculture, Washington, DC

Representatives from Leading U.S. Food Manufacturers

Training Programs and Campaigns that Make a Difference in Nutrition and Health

Regency D

Moderator: Mary McPhail Gray, Deputy Administrator, Families 4-H and Nutrition, Cooperative State Research, Education and Extension Service, U.S. Department of Agriculture, Washington, DC

3:40 p.m. Preparing and Retaining Nutrition Educators to Help Families Eat Better for Less in Wyoming Cindy Frederick, Project Coordinator Senior, College of Agriculture, Family and Consumer Sciences, University of Wyoming, Cheyenne, WY

4:00 p.m. From Icebreaker to Warm Up

Jennifer Reardon, MS, RD, CDN, Nutrition
Education Team Leader, Food and Nutrition
Education in Communities, Cornell Cooperative
Extension of Genesee County, Batavia, NY

4:20 p.m. Calcium "Select to Protect" Campaign
Debra Palmer Keenan, PhD, Rutgers Cooperative
Research and Extension, Department of Nutritional
Sciences, New Brunswick, NJ

4:40 p.m. *Pick a Better Snack* – A Fruit and Vegetable Snack Campaign

Doris A. Montgomery, MS, RD, LD, Nutrition Network Coordinator, Bureau of Nutrition and Health Promotion, Iowa Department of Public Health, Des Moines, IA

Karen Fitzgerald, MS, RD, LD, Nutrition Network Coordinator, Kansas State University Extension, Wichita, KS

SNAP - Successful Strategies for Collaboration Potomac 5.6

Moderator: Frances E. Zorn, Deputy Associate Administrator for Regional Operations, Office of Regional Operations, Food and Nutrition Service, U.S. Department of Agriculture, Alexandria, VA

Facilitating SNAP: Principles of Effective Collaboration
Karen M. Bertram, MPH, RD, Public Health Nutrition Consultant,
California Department of Health Services, WIC Supplemental

Learning through LEAF: Linking Education, Activity and Food Valerie Brown, Deputy Secretary, California Department of Food and Agriculture, Sacramento, CA

Phyllis Bramson-Paul, Director, Nutrition Services Division, California Department of Education, Sacramento, CA

Food Stamp Summits: WIC and Food Stamps at the Local Level Linnea Sallack, MPH, RD, Chief, WIC Supplemental Nutrition Branch, California Department of Health Services, Sacramento, CA

Collaboration for Change

Nutrition Branch, Sacramento, CA

Susan B. Foerster, MPH, RD, Chief, Cancer Prevention and Nutrition Section, California Department of Health Services, Sacramento, CA

Improving Fruit and Vegetable Intake of Food Stamp Recipients: Evaluation Data

Amy Block Joy, PhD, Director, Food Stamp Nutrition Education Program (FSNEP), Department of Nutrition, University of California, Davis, CA

Implications of Lessons Learned

Karen J. Walker, Director, Program Accountability Division, Food Stamp Program, Food and Nutrition Service, U.S. Department of Agriculture, Alexandria, VA

5:30 p.m.

SUNSET ENERGY WALK

(Meet at Hotel Lobby at 5:15 p.m.)

Revitalize with an invigorating 1-mile round-trip walk from the Hyatt Regency to the beautiful Crystal City Water Park, where a waterfall and flowers abound. Stop by the "Fitness Cluster by Parcourse," a unique outdoor recreational facility where you can tone up your entire body. On the way, plan your next culinary adventure at one of the restaurants en route.

WEDNESDAY, SEPTEMBER 14

6:30 a.m.-7:00 a.m.

SUNRISE ENERGIZER

Regency E

8:30 a.m.-10:00 a.m.

CONCURRENT SESSIONS

Communicating Eat Smart. Play Hard™ – Reaching Children and Adults

Conference Theatre

Moderator: Anita Singh, PhD, RD, Branch Chief, Nutrition Services Staff, Office of Analysis, Nutrition, and Evaluation, Food and Nutrition Service, U.S. Department of Agriculture, Alexandria, VA

Revitalizing Power Panther – Expanding His Reach Among Tweens

Daniel Acuff, PhD, President, Youth Market Systems Consulting and the Character Lab, Arcadia, CA

Power Plans for Children - Taste the Colors and More....

Jean M. Altman, MS, Nutrition Services Staff, Office of Analysis, Nutrition, and Evaluation, Food and Nutrition Service, U.S. Department of Agriculture, Alexandria, VA

Integrated, Interactive and Flexible – *Power Plans* for Parents and Caregivers

Elaine McLaughlin, MS, RD, Nutrition Services Staff, Office of Analysis, Nutrition, and Evaluation, Food and Nutrition Service, U.S. Department of Agriculture, Alexandria, VA

Eat Smart. Play Hard.™ "Connections" (Award Finalist)

Linda S. Wells, MA, Ideas for Cooking and Nutrition Program Coordinator, New Mexico State University, Extension Home Economics, Las Cruces, NM

Improving Food Safety: The Food Safety Toolbox and Other Resources for Fighting and Preventing Foodborne Illness

Washington AB

Moderator: Marion Hinners, MS, Food Safety Specialist, Food and Nutrition Service, U.S. Department of Agriculture, Alexandria, VA

Food Safety Education Challenges and Opportunities: Targeting the At-Risk

Susan Conley, MS, Director, Food Safety Education Staff, Food Safety and Inspection Service, U.S. Department of Agriculture, Washington, DC

Food Safe Schools (Update and Action Guide)

Daniel R. Dater, MEd, Education Program Specialist, Division of Adolescent and School Health, Centers for Disease Control and Prevention, Chamblee, GA

Tools for Child Nutrition Programs

Theresa Stretch, MS, RD, CFSP, Food and Nutrition Specialist, National Food Service Management Institute, University, MS

Ensuring the Safety of Foods in FNS Nutrition Assistance Programs

Margaret Venuto, Epidemiologist, Food Safety Unit, Food and Nutrition Service, U.S. Department of Agriculture, Alexandria, VA

Planning for Success: Applications of Different Models in Changing Behavior and Breastfeeding Promotion

Kennedy/Jefferson

Moderator: Delores Stewart, MNS, RD, Regional Nutritionist, Supplemental Food Programs, Mid-Atlantic Regional Office, Food and Nutrition Service, U.S. Department of Agriculture, Robbinsville, NJ

8:40 a.m. Promotion of the School Breakfast Program:
Application of the Stages of Change Model
Elaine McDonnell, MS, RD, LDN, Project
Coordinator, Nutrition Department, Pennsylvania

State University, University Park, PA

9:00 a.m. Use of an Interactive CD-ROM to Train Nutrition Educators to Use Motivational Interviewing

(Negotiation) and Stages of Change

Laurie L. Berant, MS, RD, WIC Nutrition Consultant, WIC Division, Bureau of Family, Maternal and Child Health, Michigan Department of Community Health, Lansing, MI

9:20 a.m. Improving Maryland FSNEP Program Efficacy
Through Participatory Action Research

Stephanie K. Grutzmacher, MS, Graduate Research Assistant, Department of Family Studies, University of Maryland, College Park, MD

9:40 a.m. Peer Counseling Programs: Asian "Promotoras"

and WIC Employees as Peer Counselors

Carol Chase, MS, RD, CLE, Chief, Nutrition and Breastfeeding Education and Training Section, California WIC Program, Sacramento, CA

Is It Really Different? Nutrition Education for Diverse Audiences

Potomac 1,2

Moderator: Stella Nash, RD, MA, Regional Nutrition Director, Mountain Plains Regional Office, Food and Nutrition Service, U.S. Department of Agriculture, Denver, CO

8:40 a.m. Lil' Red Ridin' Thru 'Da Hood: A Pilot Study of the Use of Theater in Nutrition Education for Low-Income African American Children

Caree J. Jackson, MS, Graduate Research Assistant, Foods and Nutrition Department, University of Georgia, Athens, GA

9:05 a.m. Hispanic Health Pilot Prevention Project

Sandy L. Borrelli, New York State Food Stamp Nutrition Education Coordinator, Division of Employment and Transitional Supports, Albany, NY

Susan Figaro Grace, MSEd, RD, CDN, Cornell Cooperative Extension of Monroe County, Food Stamp Nutrition Education Program, Rochester, NY

9:30 a.m. Using the Dietary Guidelines with Low-Literacy and Spanish Language Groups

Jim H. Lindenberger, Executive Director, Food and Nutrition Service Department, Best Start Social Marketing, Inc., Tampa, FL

Creating a Healthy School Environment: From Dream to Reality

Lincoln/Roosevelt

Moderator: Stanley Garnett, Director, Child Nutrition Division, Food and Nutrition Service, U.S. Department of Agriculture, Alexandria, VA

8:40 a.m. Overcoming Barriers to Creating a Healthy School Nutrition Environment

Lynn B. Hoggard, MS, RD, LDN, FADA, Director, Child Nutrition, Child Nutrition Services Department, North Carolina Department of Public Instruction, Raleigh, NC

9:00 a.m. North Carolina Schools Create Healthful School Nutrition Environments

> **Kathy M. Andersen,** MS, RD, NET Program Coordinator, Division of Public Health, North Carolina Department of Health and Human Services, Raleigh, NC

9:20 a.m. The Maine Guide: Supporting Healthy Changes in School Nutrition Environments

Judythe Gatchell, MS, RD, LD, Coordinator, Child Nutrition Programs, Food Stamp Nutrition Education Department, University of Southern Maine, Augusta, ME 9:40 a.m. Recess Before Lunch-Making Mealtime Pleasant
While Decreasing Food Waste and Discipline
Problems in Montana Elementary Schools

Katheryn S. Bark, RD, LN, Montana Team Nutrition Specialist, School Nutrition Programs, Office of Public Instruction, Montana State University, Bozeman, MT

Nutrition and Fitness Initiatives to Prevent and Reduce Obesity

Potomac 3,4

Moderator: Tamara Gardner, RD, MPH, Nutritionist, Special Supplemental Food Programs, Western Regional Office, San Francisco, CA

8:40 a.m. Obesity and Nutrition Assistance Program

Participation: Can We Tell If There is a Cause and Effect Relationship?

Sharron Cristofar, PhD, Research Psychologist, Office of Analysis, Nutrition and Evaluation, U. S. Department of Agriculture, Food and Nutrition Service, Alexandria, VA

9:00 a.m. Healthy Weights for Healthy Kids – Development and Evaluation of an Experiential Curriculum for

Youth

Elena L. Serrano, PhD, Extension Specialist, Human Nutrition, Foods and Exercise, Virginia Polytechnic Institute and State University, Blacksburg, VA

9:20 a.m. Step Into Health – A Walking and Nutrition Education Program for Underserved Women

Dianne H. Lamb, MEEd, CFCS, Nutrition and Food Specialist, University of Vermont Extension, University of Vermont, Bennington, VT

9:40 a.m. Linking Food and the Environment (LiFE)
Curriculum: A Science and Nutrition Program
Studying Food Systems and Preventing

Overweight

Pamela A. Koch, EdD, RD, Project Coordinator, LiFE, Program in Nutrition, Teachers College Columbia University, New York, NY

Changing Nutrition Behavior: What Works and How

Potomac 5.6

Moderator: Jane A. Monahan, MA, CHES, Director, Special Supplemental Food Programs, Southeast Regional Office, Food and Nutrition Service, U.S. Department of Agriculture, Atlanta, GA

8:40 a.m. Hooked on a Feeling: How to Use Emotion

to Change Behavior

Pam R. McCarthy, MS, RD, Principal Consultant, Pam McCarthy & Associates, Inc., St. Paul, MN

9:00 a.m. Listening to the Hearts and Minds of WIC Clients and Staff: Feedback on Emotion-based

Messaging

Jan M. Kallio, MS, RD, Director of Nutrition Services, Massachusetts WIC Program, Boston, MA

9:20 a.m. Falling in Love with Nutrition Education All Over

Again: Implementation of the Learner-Centered "Finding the Teacher Within" Program

Heather M. Reed, MA, RD, WIC LCE Evaluation Project Manager, California Department of Health Services, Sacramento, CA

9:40 a.m. Designing an Impact Evaluation of Learner Centered Education in WIC

Dana Gerstein, MPH, RD, Research Project Manager, Center for Weight and Health, University of California, Berkeley, CA

10:00 a.m.-10:30 a.m.

BREAK

Exhibits, Poster Presentations, Energizer Refreshments

Exhibit Hall

10:30 a.m.-12:00 p.m.

CONCURRENT SESSIONS

Making a Difference: Nutrition and Fitness for Native Americans

Conference Theatre

Moderator: Colleen Bray, MS, RD, Food Stamp Program, Mountain Plains Regional Office, Food and Nutrition Service, U.S. Department of Agriculture, Denver, CO

10:35 a.m. Environmental Interventions for Obesity and Diabetes Prevention Among American Indians:

Early Results of the Apache Healthy Stores Study Joel Gittelsohn, PhD, MSc, Associate Professor,
Department of International Health, Johns Hopkins
University, Baltimore, MD

11:00 a.m. Pathways, An Obesity Prevention Program for Native American School Children

Jean A. Anliker, PhD, RD, LDN, Research Associate Professor, University of Massachusetts, Amherst, MA

11:20 a.m. Fresh Is Best! A Fruit And Vegetable Initiative
Conducted For Native American Food Distribution
Programs In New Mexico And Oklahoma
Louise (Lou) Hankins, MS, Nutritionist, Food
Distribution Programs on Indian Reservations,

Distribution Programs on Indian Reservations, U.S. Department of Agriculture, Food and Nutrition Service, SWRO, Oklahoma Field Office, Oklahoma City, OK

11:40 a.m. Update: Nutrition and Physical Activity Practices of Older American Indians and Alaska Natives

Yvonne Jackson, PhD, RD, Director, Office for American Indian, Alaskan Native, and Native Hawaiian Programs, Administration on Aging. U.S. Department of Health and Human Services, Washington, DC

The 2005 Dietary Guidelines: What Will It Take to Put Them into Practice?

Washington AB

Moderator: Judy F. Wilson, MSPH, RD, Director, Nutrition Services Staff, Office of Analysis, Nutrition, and Evaluation, Food and Nutrition Service, U.S. Department of Agriculture, Alexandria, VA

10:40 a.m. The *Dietary Guidelines for Americans*: The Science Behind Them and Consumer Understanding of Them

Kathryn Y. McMurry, MS, Senior Nutrition Advisor, Office of Disease Prevention and Health Promotion, U.S. Department of Health and Human Services, Rockville, MD

11:00 a.m. Policy and Program Implications of the New Guidance for FNS

Jay Hirschman, MPH, Director, Special Nutrition Staff, Office of Analysis, Nutrition and Evaluation, Food and Nutrition Service, U.S. Department of Agriculture, Alexandria, VA

11:20 a.m. The Science Behind *MyPyramid*: Making it Work for You

Jackie Haven, MS, RD, Center for Nutrition Policy and Promotion, U.S. Department of Agriculture, Alexandria, VA

11:40 a.m. Using the MyPyramid Trackers

P. Peter Basiotis, PhD, Director, Nutrition Policy and Analysis Staff, Center for Nutrition Policy and Promotion, U.S. Department of Agriculture, Alexandria, VA

The Obesity Factor: Changing Early Childhood Program Policy on Nutrition and Physical Activity in Iowa

Lincoln/Roosevelt

Moderator: Janet A. Wendland, PhD, Consultant for Bureau of Nutrition Programs and School Transportation, Iowa Department of Education, Des Moines, IA

The State Agency's Role in Changing Policy in CACFP

Janet A. Wendland, PhD, Consultant for Bureau of Nutrition Programs and School Transportation, Iowa Department of Education, Des Moines, IA

Physical Activities for Young Children

Katherine Thomas Thomas, PhD, Department of Health and Human Performance, Iowa State University, Ames, IA

Nutrition for Young Children

Ruth E. Litchfield, PhD, Iowa State University Extension, Iowa State University, Ames, IA

Preschool and Child Care Nutrition Education Initiatives

Kennedy/Jefferson

Moderator: Margaret Carbo, MS, RD, Nutritionist, Child Nutrition Division, Food and Nutrition Service, U.S. Department of Agriculture, Alexandria, VA

10:40 a.m. Color Me Healthy: Implementing a Wagon Full of Fun and Success from Another State

Vonda Fekete, MS, RD, Nutrition Education and SNP Supervisor, Division of Food and Nutrition, Pennsylvania Department of Education, Harrisburg, PA

11:00 a.m. Super Star Nutrition For Kids - Improving the Nutrition Environment in Child Care Settings

Lynn A. Martin, RD, Child Nutrition Specialist, Child and Adult Care Food Program, Oregon Department of Education, Salem, OR

11:20 a.m. Food Safety in the Child Care Food Program

Brenda J. Crosby, RD, LD, Public Health Nutrition Consultant, Florida Department of Health, Tallahassee, FL

11:40 a.m. Child Care Providers - Links to Building Healthy Habits

Josephine Martin, PhD, RD, LD, The Josephine Martin Group, Consultant to the South Carolina Department of Education, School Food Service and Nutrition Department, Decatur, GA

Teaching Nutrition Through Theater, Stories, and Cooking

Potomac 5,6

Moderator: Alice Lockett, MS, RD, LD, Senior Nutritionist, Food Stamp Program, Food and Nutrition Service, U.S. Department of Agriculture, Alexandria, VA

10:40 a.m. Connecting with Kids: Using Live Theater to Communicate Your Message

Sandra Spann, MS, RD, Program Manager, South Carolina Department of Health and Environmental Control, Office of Public Health Nutrition, Columbia, SC

11:05 a.m. Nutritious Story Time: Teaching Nutrition to Children and Parents Using Story Books

Mary Stickney, RD, LD, Public Health Nutrition Supervisor, Florida Department of Health, Winter Garden, FL

11:30 a.m. Do Children Eat Messages? Hands-on Nutrition Education with Fresh and Affordable Healthy Foods (Award Finalist)

Lynn M. Walters, MS, Program Coordinator, Cooking with Kids, Santa Fe Partners in Education, Santa Fe, NM

Celebrate Excellence! FNS LINC Award Finalists in:

- Partnerships and Collaborations
- Excellence in Practice

Potomac 1,2

Moderator: Jerome A. Lindsay, Associate Administrator for Regional Operations, Food and Nutrition Service, U.S. Department of Agriculture, Alexandria, VA

10:40 a.m. Partnerships and Collaborations: Defeating Diabetes in Montana's Indian Country

Katheryn Bark, RD, LN, Director, Montana Team Nutrition Specialist, Montana State University, Bozeman, MT

11:00 a.m. Partnerships and Collaborations: Eat Well Play Hard

Patricia Race, MEd, RD, CDN, Director, Nutrition Policy and Health Promotion Unit, New York State Department of Health, Albany, NY

11:20 a.m. Excellence in Practice: California Children's 5 A Day-Power Play! Campaign

David Ginsburg, MPH, Assistant Chief, California Department of Health, Cancer Prevention and Nutrition Section, Sacramento, CA

11:40 a.m. Excellence in Practice: Wyoming Cent\$ible Nutrition Program

Cindy Frederick, Senior Project Coordinator, University of Wyoming, Cheyenne, WY

Mary Kay Wardlaw, MS, Nutrition Education Specialist, University of Wyoming, Laramie, WY

Celebrate Excellence! FNS LINC Award Finalists in:

- Excellence in Practice
- Nourishing Tomorrow's Leaders

Potomac 3,4

Moderator: Don Arnette, Regional Administrator, Southeast Regional Office, Food and Nutrition Service, U.S. Department of Agriculture, Alexandria, VA

10:40 a.m. Excellence in Practice: PANECO/Home Action and Nutrition Program

Idalia Colón-Rondón, Administrator, Department of Family—Administration for Socioeconomic Development of the Family, San Juan, Puerto Rico

Olga I. Bernardy-Aponte, Auxiliary Administrator for Operational Services, Department of Family— Administration for Socioeconomic Development of the Family, San Juan, Puerto Rico

11:05 a.m. Nourishing Tomorrow's Leaders: California WIC Career Development and WIC-Based Dietetic Internships (DIs) Project: Successful Solutions for Addressing the Shortage of Culturally Diverse Registered Dietitians (RDs)

Carol Chase, MS, RD, CLE, Chief, Nutrition and Breastfeeding Education and Training Section, California WIC Program, Sacramento, CA

Nancy Nesa, MA, RD, Statewide Career Development Coordinator, California WIC Program, Sacramento, CA

11:30 a.m. Nourishing Tomorrow's Leaders: Making Nutrition Education Fun

Kathy Reeves, MS, RD, LD, Public Health Nutrition Consultant, Florida Department of Health WIC Program, Tallahassee, FL

Mary Ann Patterson, Business Operations Manager for Outreach, Resource Development, and Training, Florida WIC Program, Tallahassee, FL

12:00 p.m.-1:45 p.m.

AWARDS LUNCHEON

Regency Ballroom

Celebrate Excellence!

1:45 p.m.-3:15 p.m.

CONCURRENT SESSIONS

Energized in the Golden Years: Nutrition and Fitness Initiatives for Older Adults

Washington AB

Moderator: Sheldon Gordon, MS, RD, LD, Nutritionist, Food Distribution Division, Food and Nutrition Service, U.S. Department of Agriculture, Alexandria, VA

Characteristics of Older Adults Served by FNS Programs

Jenny Genser, MPP, Program Analyst, Office of Analysis, Nutrition and Evaluation, Food and Nutrition Service, U.S. Department of Agriculture, Alexandria, VA

Formative Research on *Eat Smart, Live Strong*: A Nutrition and Physical Activity Intervention for Older Adults

Susan Middlestadt, PhD, Associate Professor, Applied Health Science, Indiana University, Bloomington, IN

Preview of *Eat Smart, Live Strong*: A Nutrition and Physical Activity Intervention for Older Adults

Donna Johnson-Bailey, MPH, RD, Nutritionist, Nutrition Services Staff, Office of Analysis, Nutrition, and Evaluation, Food and Nutrition Service, U.S. Department of Agriculture, Alexandria, VA

Successes and Challenges in Delivering Nutrition Education to Low Income Older Adults

Mary L. Meck Higgins, PhD, RD, LD, CDE, Associate Professor, K-State Research and Extension, Kansas State University, Manhattan, KS

Collaboration Rejuvenation: Keeping Relationships Energized and Strong

Potomac 3,4

Moderator: Darlene Barnes, Regional Administrator, Mountain Plains Regional Office, Food and Nutrition Service, U.S. Department of Agriculture, Denver, CO

1:55 p.m. Project ReNEW: Revitalizing Nutrition Education in the Connecticut WIC Program

Susan S. Jackman, MS, RD, CD/N, DPH Breastfeeding Coordinator, Section of Health Education, Management and Surveillance, State of Connecticut Department of Public Health, Hartford, CT

2:15 p.m. FSNE and WIC Collaborate on Television Series

Kari A. Bachman, MA, Program Coordinator, Extension Home Economics, New Mexico State University Cooperative Extension Service, Las Cruces, NM

2:35 p.m.

 Start by Eating Right: Promoting Healthy Eating in Young Children through Partnerships with Head Start and Other Community Agencies

Angineeki S. Jones, MPA, Program Manager, Share Our Strength, Washington, DC

2:55 p.m. Collaboration – A Key to Enhanced Nutrition Services: A County Case Study

Bonnie L. Broderick, MPH, RD, Senior Health Care Program Manager, Nutrition and Wellness, Santa Clara County Public Health Department,

San Jose, CA

Evaluating Nutrition Education: Steps for Moving Forward Together

Lincoln/Roosevelt

Moderator: Carol Stiller, MS, RD, Senior Nutritionist, Supplemental Food Programs, Food and Nutrition Service, U.S. Department of Agriculture, Alexandria, VA

New Items for the Evaluation Toolbox

Carol Olander, PhD, Branch Chief, Family Programs Evaluation Branch, Office of Analysis, Nutrition, and Evaluation, Food and Nutrition Service, U.S. Department of Agriculture, Alexandria, VA

Making Theory Work for You

Helen Chipman, PhD, RD, LN, National Coordinator, FSNE, Cooperative State Research, Education and Extension Service (CSREES), U.S. Department of Agriculture, South Dakota University, Brookings, SD

So, You Need to Measure Behavior Change?

Joanne Guthrie, MS, RD, Assistant Deputy Director for Nutrition in the Food Assistance and Nutrition Research Program (FANRP), Economic Research Service, U.S. Department of Agriculture, Washington, DC

Eileen S. Stommes, PhD, Senior Sociologist, Food Assistance Branch, Food and Economics Division, Economic Research Service, U.S. Department of Agriculture, Washington, DC

Translating Research Into Practice

Brenda L. Dobson, MS, RD, Nutrition Services Coordinator, Iowa Department of Public Health, Des Moines, IA

Fresh Ways To Mix It Up!

Conference Theatre

Moderator: Melinda R. Newport, MS, RD, LD, Director, Nutrition Services Department, Chickasaw Nation, Ada, OK

You Had Me at Hello!

Debi Tipton, MS, RD, LD, WIC Program Manager, The Chickasaw Nation, Ada, OK

Melody Schrank, MS, RD, LD, WIC Nutritionist, The Chickasaw Nation. Ada. OK

We Moved the Cheese!

Roxanna Newsom, Food Distribution Program (FDPIR) Manager, The Chickasaw Nation, Ada, OK

As Fresh As It Gets!!

Sarah J. Miracle, MBA, RD, LD, Food Stamp Nutrition Education Manager, The Chickasaw Nation, Ada, OK

Who Moved the Bacon?

Melanie Todd, MS, RD, LD, Food and Nutrition Services Manager, The Chickasaw Nation, Ada, OK

From Harvest to Home

Jennifer Hayes, MA, Farmers' Market Nutrition Programs Manager, The Chickasaw Nation, Ada, OK

Improving Fitness and Eating Behavior—Schools Can Do Both and Then Some

Potomac 1,2

Moderator: Barbara Martin, Chief of School Programs and Nutrition Education, Special Nutrition Programs, Mid-Atlantic Regional Office, U.S. Department of Agriculture, Robbinsville, NJ

1:55 p.m. Promising Practices from LEAF: Linking
Education, Activity and Food in Public Schools
Phyllis Bramson-Paul, Director, Nutrition Services
Division, Assistant Superintendent of Public
Instruction, California Department of Education,

2:20 p.m. Destination Wellness: A Nutrition Education Tool
Kit For High School Students

Sacramento, CA

Judith A. Dzimiera, RD, LD, MEd, Staff Specialist, School and Community Nutrition Programs Branch, Maryland State Department of Education, Baltimore, MD

2:45 p.m. SPARK (Sports, Play, and Active Recreation for Kids) with a Nutrition Twist

Courtney Sjoerdsma, Director of Educational Services/Certified Trainer, The SPARK Programs, San Diego, CA

LEAP – Literacy, Eating, and Activities for Preschoolers

Potomac 5,6

Moderator: Pamela L. Sigler, MS, Project Manager, Cooperative Extension Service, University of Kentucky, Lexington, KY

The Need for Prevention: A Design for Collaboration

Jackie Walters, MBA, RD, LD, Extension Associate, University of Kentucky College of Agriculture's Cooperative Extension Service, Lexington, KY

LEAP through the Curriculum

Denise Rennekamp, MS, Extension Health Associate in Family and Consumer Sciences, University of Kentucky College of Agriculture's Cooperative Extension Service, Lexington, KY

Identifying and Enlisting Resources: Implementing the Program

Linda C. Dunsmore, MS, RD, Registered Dietitian, Kentucky Department of Education's Division of School and Community Nutrition, Frankfort, KY

Technological Whizzes—Winning Approaches to Providing Nutrition Education, Electronically!

Kennedy/Jefferson

Moderator: Melanie Casey, Assistant to the Director, Supplemental Food Programs, Food and Nutrition Service, U.S. Department of Agriculture, Alexandria, VA

1:55 p.m. Novel Techniques in the Delivery of Nutrition Education Using Videoconferencing Technology

Regina Merrell, RD, LD, Nutrition Program Consultant, Department of Human Resources, State of Georgia, Atlanta, GA

2:15 p.m. HealthSmart - Computer Based Nutrition Education That Works!

Linda R. Stoll, MPH, Director, Child Obesity Program, Education Division, Horizon Software International, Loganville, GA

2:35 p.m. Wichealth.Org: An Internet-Based Approach for Parent-Child Nutrition Education

Robert J. Bensley, PhD, Professor, Health, Physical Education and Recreation Department, Western Michigan University, Kalamazoo, MI

2:55 p.m. Empowering Adolescents to Make Personal

Nutrition Decisions Using an Interactive Software Program

Amy K. Casteel, RD, School Meals Specialist, National Food Service Management Institute, The University of Mississippi, University, MS

3:15 p.m.-3:30 p.m.

BREAK

3:30 p.m.-5:15 p.m.

CLOSING PLENARY SESSION

Regency Ballroom

The Obesity Epidemic: Global Trends, Implications and Solutions

Moderator: Eric M. Bost, Under Secretary, Food, Nutrition, and Consumer Services, U.S. Department of Agriculture, Washington, DC

Obesity Trends in Chile: Controlling the Problem in Children Representative, Chilean Ministry of Public Health

From Global Strategy to Local Implementation

Dorit Nitzan Kaluski, MD, MPH, RD, Director, Food and Nutrition Administration, Ministry of Health, Israel

Obesity and Improving Nutrition in China

Yu Xiaodong, Director, Center for Public Nutrition and Development of China, Beijing, China

Promoting Healthy Diets and Lifestyles in Germany

Helmut Heseker, Professor, Faculty of Natural Sciences, Department of Nutrition and Consumer Education, University Paderborn, Germany

Closing Remarks

Kate Coler, Deputy Under Secretary for Food, Nutrition, and Consumer Services, U.S. Department of Agriculture, Washington, DC

THURSDAY, SEPTEMBER 15 POST-CONFERENCE MEETINGS

9:00 a.m.-4:00 p.m.

Team Nutrition — The Next Ten Years

Regency C,D

This session is a quick review of Team Nutrition's first ten years and a planning session for the next ten years. With the increase of obesity rates in children, Team Nutrition is positioned to have a positive impact on children participating in the Child Nutrition Programs. This session is targeted to State Child Nutrition Directors and State level Team Nutrition (TN) coordinators who will be on the front lines of implementation as we explore the new Wellness provisions of the Child Nutrition and WIC Reauthorization Act of 2004. Team Nutrition Staff will be discussing implementation plans and seeking input from State staff.

9:00 a.m.-4:00 p.m.

Planning Our Route to the Future: Getting From Here to There on the Road Map to Effective Food Stamp Nutrition Education

Regency E,F

Join our interactive discussion on future opportunities and challenges in planning and developing Food Stamp Nutrition Education (FSNE) activities. Explore the implications of Food Stamp research, nutrition interventions, and resources and the implementation process for emerging initiatives such as EARS and the FSNE Guiding Principles.

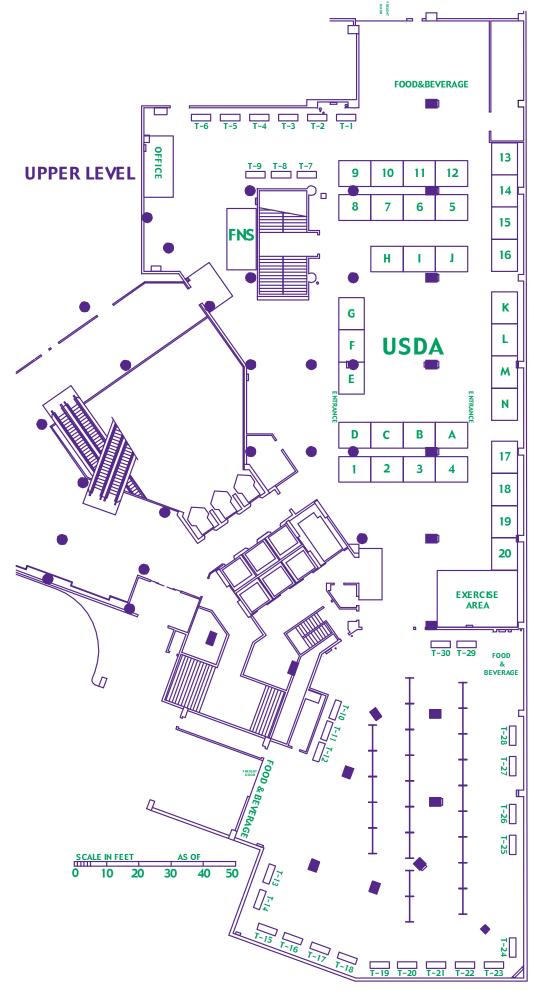
9:00 a.m.-11:00 a.m.

KIDS ARE NOT JUST KIDS: Marketing by Age Segment – Birth to 19

Washington AB

Daniel Acuff, PhD, President, Youth Market Systems Consulting and the Character Lab, Arcadia, CA

In this provocative and in-depth workshop, Dr. Daniel Acuff, President of Youth Market Systems Consulting, and author of *What Kids Buy and Why – The Psychology of Marketing to Kids* and *Kidnapped – How Irresponsible Marketers are Stealing the Minds of Your Children* presents—age by age—the capabilities, perceptions and motivations of children today. Topics explored will include gender differences, brain development and vulnerabilities. Special attention will be on child and family issues related to food and beverage consumption. Specific basics and trends will be discussed related to children's attraction to colors, characters and "process factors" such as speed, special effects and technological overload.





Poster 1

ALL IT TAKES IS NUTRITION SENSE - STUDENTS ENCOURAGE NUTRITIOUS SNACKS IN STUDENT RUN STORES

Katheryn S. Bark, RD, LN, Montana Office of Public Instruction, Bozeman. MT

Mary Stein, MS

Poster 2

COOKSHOP/VEGETABLE OF THE MONTH

Sandra Borrelli, Division of Employment and Transitional Supports, Albany, NY

Margrethe Horlyck-Romanovsky, Meena Rogers

Poster 3

BUILDING A HEALTHY FOUNDATION: IT'S ALL ABOUT YOU!

Mary Anne Burghardt, MS, RD, LDN, CNSD, NC Nutrition Services Branch, Raleigh, NC

Josephine Cialone, MS, RD

Poster 4

DEAL ME IN...FOOD AND FITNESS. NUTRITION AND PHYSICAL ACTIVITY EDUCATION MADE EASY FOR THE AFTER SCHOOL ENVIRONMENT

Mary Anne Burkman, MPH, RD, Dairy Council of California, Oakland, CA

Poster 5

PROMOTING HEALTHY EATING AND LIFESTYLE HABITS WITH WEB AND DVD-BASED LESSONS

Ruby H. Cox, PhD, RD, Virginia Tech University, Blacksburg, VA

Poster 6

WIC PEER NUTRITION EDUCATORS AS GROCERY STORE TOUR GUIDES

Lisa DiGiorgio, MPH, RD, Public Health - Seattle and King County, Seattle, WA

Jean Westerlund-Rice, MPH, RD

Poster 7

MOTIVATE, EDUCATE, ACTIVATE: A COLLABORATIVE EFFORT FOR A HEALTHY SCHOOL ENVIRONMENT

Judith A. Dzimiera, RD, LD, MEd, Maryland State Department of Education, Baltimore, MD

Lisa Lachenmayr, MS, Kathy C. Lazor, RD, LD, MA, Carol R. Miller, RD, LD, MEd, Stacie Seaborn, RD

Poster 8

COUNSELING ON OVERWEIGHT IN THE WIC PROGRAM: KNOWLEDGE, ATTITUDES AND PRACTICES OF LOCAL AGENCY WIC STAFF

Jane Fouste, LD, RD, Oregon WIC Program, Portland, OR

Julie A. Reeder, PhD, MPH, CHES

Poster 9

KIDS' 3-A-DAY OF DAIRY PROJECT

Julie A. Garden-Robinson, PhD, LRD, North Dakota State University Extension Service, Fargo, ND

Sandra Rather, LRD

Poster 10

HELPING TEENS SERVE FOOD SAFELY

Julie A. Garden-Robinson, PhD, LRD, North Dakota State University Extension Service, Fargo, ND

Sandra Rather, LRD

Poster 11

HELPING LOCAL ORGANIZATIONS COMPLETE SUCCESSFUL FUNDING APPLICATIONS FOR FOOD STAMP NUTRITION EDUCATION PROGRAMS

Harriett Hobbs, Washington State Department of Health, Tumwater, WA

Gail E. Brundt, MPH, EdD

Poster 12

STRETCHING YOUR FOOD DOLLARS

Gayle Hoxter, MPH, RD, Riverside Community Health Agency, Riverside, CA

Perveen Ali, MS, RD

Poster 13

HEALTHY BODIES, HEALTHY MINDS

Gayle Hoxter, MPH, RD, Riverside Community Health Agency, Riverside. CA

Perveen Ali, MS, RD

Poster 14

AFRICAN AMERICAN BREASTFEEDING PEER COUNSELING

Gayle Hoxter, MPH, RD, Riverside Community Health Agency, Riverside, CA

Perveen Ali, MS, RD

Poster 15

VALUE ENHANCED NUTRITION ASSESSMENT (VENA) IN WIC

Marta F. Kealey, RD, Supplemental Food Program Division, Food and Nutrition Service, U.S. Department of Agriculture, Alexandria, VA

FNS and National WIC Association Joint VENA Workgroup

Poster 16

RECIPE FOR DEVELOPING A LOCAL AGENCY WIC COOKBOOK, "LET'S COOK, VAMOS A COCINAR"

Katie Klarin, MS, RD, CLE, Northeast Valley Health Corporation, San Fernando, CA

Joy A. Ahrens, MPH, RD, CLE

Poster 17

GROW A GARDEN & EAT HEALTHFULLY THE 4-H GROWING CONNECTIONS WAY

Dianne H. Lamb, MEEd, CFCS, University of Vermont Extension, Bennington, VT

Poster 18

POTS, PANS, AND KITCHEN EQUIPMENT: DO LOW-INCOME CLIENTS HAVE ADEQUATE TOOLS FOR COOKING?

Patti S. Landers, PhD, RD, LD, University of Oklahoma Health Sciences Center, Oklahoma City, OK

Poster 19

EVALUATING THE QUALITY OF DAY CARE CENTER MENUS IN CHILD AND ADULT CARE FOOD PROGRAM: THE USE OF A COMPUTERIZED TOOL FOR REVIEWING MENUS

Deborah A. Langley, MS, RD, CDN, New York State Department of Health, Albany, NY

Kathie A. Bruso, MS, RD, CDN, Lynne M. Oudekerk, MA, RD, CDN

Poster 20

FOOD STAMP ELECTRONIC BENEFIT TRANSFER (EBT) AND NUTRITION EDUCATION AT FARMERS' MARKETS: MAKING IT WORK

Penny Leff, The Ecology Center, Berkeley, CA

Frank Buck, Barbara MkNelly

Poster 21

WEB NUTRITION EDUCATION EVALUATION: A PARTICIPANT FOCUSED APPROACH

Carol L. Matthews, MS, Mohave County Department of Public Health, Kingman, AZ

Deborah Conter, MS

Poster 22

INSPIRING STAFF TO START A CONVERSATION ON CHILDHOOD OBESITY WITH FIT KIDS = HAPPY KIDS - SOUTHWEST REGION WIC CHILDHOOD OBESITY PREVENTION MODULES

Susan E. Mayer, BS, Supplemental Food Programs, Southwest Regional Office, Food and Nutrition Service, U.S. Department of Agriculture, Dallas, TX

Deana Hildebrand, MS

Poster 23

TARGETING OBESITY PREVENTION

Samar S. McGregor, MPH, RD, Public Health Foundation Enterprises – WIC, Irwindale, CA

Eloise Jenks, MEd, RD, Judy Gomez, MPH, RD

Poster 24

BREASTFEEDING PEER COUNSELING: MAKING A DIFFERENCE FOR WIC FAMILIES

Patti L. Mitchell, MPH, RD, Supplemental Food Program Division, Food and Nutrition Service, U.S. Department of Agriculture, Alexandria, VA

Cathy Carothers, BLA, IBCLC

Poster 25

FOOD & FUN FOR FAMILIES RESOURCE BASKET

Kathleen Pellechia, RD, U.S. Department of Agriculture, NAL/FNIC, Beltsville, MD

Anne Bartholomew, MS, RD, **Mary Herrup,** RD, **Janice Schneider,** MS, RD

Poster 26

FAMILY, FOOD, FUN, AND FITNESS—FOOD STAMP FAMILIES TEAM UP FOR HEALTHIER LIFESTYLES

Shirley S. Peterson, MS, MPA, RD, University of California, San Luis Obispo, CA

Dana E. Gerstein, MPH, RD, Krista Mugford, Rachael Willey, MS, Jenny Davis, Lisa Nicholson, PhD, RD, Patricia B. Crawford, PhD

Poster 27

EVALUATION OF MATERIALS RELATED TO CHILDHOOD OBESITY AND RECRUITMENT OF SCHOOL WELLNESS COUNCIL MEMBERS

Claudia K. Probart, PhD, RD, Pennsylvania State University, University Park, PA

Elaine McDonnell, MS, RD, Charles Orlofsky, J. Elaine Weirich, MEd, Pat Birkenshaw, MA, Vonda Fekete, MS, RD

Poster 28

GOT CALCIUM? - AN INTERACTIVE NUTRITION EDUCATION PROGRAM THAT INCREASES KNOWLEDGE AND CHANGES EATING BEHAVIORS OF 3RD AND 4TH GRADERS

Martha A. Raidl, PhD, RD, University of Idaho, Boise, ID

Rhea Lanting, MS, Joey Peutz, MS, Katie Nelson, MS

Poster 29

IMPLEMENTING NUTRITION EDUCATION INTO THE ELEMENTARY SCHOOL CURRICULUM

Deborah H. Rhoades, MA, RD, Maryland Cooperative Extension, Frederick, MD

R. Rosebrough, PhD, RD

Poster 30

NUTRITION ACTIVITIES SPANNING THE CURRICULUM

Sandi Roberts, Maryland Cooperative Extension, Frederick, MD

Joseph Swisher, Aaron Vetter

Poster 31

AMERICORPS FOR HEALTHY KIDS

Shelly R. Roth, MPH, RD, LD, Children's Hunger Alliance, Columbus, OH

Poster 32

CHEF CHARLES CONNECTS NUTRITION EDUCATION AND OLDER ADULTS

Carlene Russell, MS, RD, LD, FADA, Iowa Department of Public Health, Des Moines, IA

Poster 33

SHOW-ME NUTRITION YOUTH CURRICULUM CHANGES STUDENT AND TEACHER HEALTH BEHAVIORS

Ellen R. Schuster, MS, RD, University of Missouri-Columbia, Columbia, MO

Candance Gabel, MS, RD, LD, Barbara Willenberg, MS, Jo Britt-Rankin, MS, PhD, Amy Sigman, RD, LD

Poster 34

READING THE WAY TO WELLNESS

Cristy R. Sellers, MS, RD, LD, Arkansas Department of Health, WIC Program, Little Rock, AR

Susan E. Winkler, MS

Poster 35

PROCESSES TO IMPROVE THE DEVELOPMENT OF CULTURALLY APPROPRIATE, BEHAVIORALLY-FOCUSED NUTRITION EDUCATION MATERIALS

Andrea S. Smith, MPH, MA, Rutgers Cooperative Research and Extension, New Brunswick, NJ

Debra Palmer Keenan, PhD

Poster 36

COME AND GET IT: AN INTERACTIVE NUTRITION GAME AND EVALUATION FOR YOUNG CHILDREN

Barbara Struempler, PhD, Auburn University, Auburn, AL

Sondra M. Parmer, MS

Poster 37

FEED YOUR MIND: AN INTERACTIVE NUTRITION GAME AND EVALUATION

Barbara Struempler, PhD, Auburn University, Auburn, AL

Sondra M. Parmer. MS

Poster 38

LEADERS FOR HEALTHY TOMORROWS

Kathy S. Talley, MA Education, West Virginia Department of Education, Charleston, WV

Poster 39

GETTING MORE DONE: USING STATE AND COMMUNITY COALITIONS

Katherine Thomas Thomas, PhD, Iowa State University, Ames, IA

Molly Pelzer

Poster 40

PROMOTING HEALTHY EATING AND PHYSICAL ACTIVITY IN EARLY CHILDCARE PROGRAMS: A DISTANCE EDUCATION COURSE

Colleen A. Thompson, MS, RD, University of Connecticut, Storrs, CT

Ellen L. Shanley, MBA, RD, CD-N, **Joan B. Johnson,** MS, RD, **Susan S. Fiore,** MS, RD

Poster 41

BOOST CALCIUM CONSUMPTION IN MIDDLE SCHOOL STUDENTS

Mary P. Wilson, MS, RD, University of Nevada-Reno, Cooperative Extension, Reno, NV

Carolyn Leontos, MS, RD, Susan Lednicky, Barbara Scott, MPH, RD, Deborah Klein, RD

Poster 42

TO BE ANNOUNCED

Poster 43

THE FOOD STAMP NUTRITION CONNECTION RECIPE FINDER: NUTRITION EDUCATION IN THE ELECTRONIC AGE

Shannon Fries, MPH, RD, Food and Nutrition Information Center, National Agricultural Library, U.S. Department of Agriculture, Beltsville, MD

Anna Arrowsmith, RD, LD

Poster 44

HEALTHY SCHOOL MEALS RESOURCE SYSTEM RECIPE FINDER: ELECTRONIC RESOURCE FOR NUTRITION EDUCATION

Desiré Stapley, RD, Food and Nutrition Information Center, National Agricultural Library, U.S. Department of Agriculture, Beltsville, MD

Corey Scarper, RD



American Dietetic Association Booth #1

Jennifer Horton Director of Marketing American Dietetic Association 120 South Riverside Plaza - Suite 2000 Chicago, IL 60606

 Phone:
 312-899-0040

 Fax:
 312-899-4739

 E-Mail:
 jhorton@eatright.org

 Web Site:
 www.eatright.org

American Dietetic Association members are the most valued source of food and nutrition services. Stop by the ADA booth and see the new Web-based Nutrition Care Manual, peruse recent publications, obtain conference materials and pick up a copy of the Journal of the American Dietetic Association. If you are not currently a member, find out how to become an ADA member and lead the future of dietetics.

Amy's Baby Company Booth #6

Amy Spangler
Owner
Amy's Baby Company
P.O. Box 501046
Atlanta, GA 31150-1046
Phone: 770-913-9332
Fax: 770-913-0822

E-Mail: akspangler@mindspring.com Web Site: www.amysbabycompany.com

Amy's Baby Company provides educational products that give parents the confidence they need to breastfeed and professionals the knowledge they need to support breastfeeding.

Best Start Booth #2

Joe Hecker Business Director Best Start Social Marketing 4809 East Busch Boulevard, #104 Tampa, FL 33617

Phone: 813-971-2119
Fax: 813-971-2280
E-Mail: jhecker@beststartinc.org
Web Site: www.beststartinc.org

Best Start provides research, strategy, and campaign development, and technical assistance services. In addition, Best Start develops and publishes training, educational, outreach, and advertising materials.

Body Walk Booth #18

Clarence Moehl Director TBC Partners 7301 Watson Road - Suite 207 St. Louis, MO 63119

Phone: 314-253-4080
Fax: 636-376-3808
E-Mail: cmoehltbc@charter.net

Smart Bodies is an interactive educational program designed to help prevent childhood obesity. A joint initiative of the LSU AgCenter and the Louisiana Child Caring Foundation, Inc., a subsidiary of Blue Cross and Blue Shield of Louisiana, Smart Bodies integrates classroom activities with hands-on learning to teach children how to build strong bodies and develop active minds.

Booth	Exhibitors
1	American Dietetic Association
2	Best Start Social Marketing
3	Bright Futures/American Academy of Pediatrics
4	Produce for Better Health Foundation
5	Department of Health & Human Services
6	Amy's Baby Company
7	Sportime
8	Horizon Software International
9	International Food Information Council Foundation
10	Centers for Disease Control & Prevention (DASH)
11	Centers for Disease Control & Prevention (Food Safety)
12	WCB Products, Inc.
13	Children's Hospital, Columbus
14	The National Hypertension Association
15	NASCO
16	NEW-LIFESTYLES, Inc.
17	Learning ZoneXpress
18	TBC Partners
19	Wellness, Inc.
20	JMH Education Marketing, Inc.

Bright Futures Booth #3

MaryJo Reynolds Product Manager

Bright Futures/American Academy of Pediatrics

141 Northwest Point Boulevard
Elk Grove Village, IL 60004
Phone: 847-434-7146
Fax: 847-434-8780
E-Mail: mreynolds@aap.org
Web Site: www.brightfutures.aap.org

The American Academy of Pediatrics is pleased to present Bright Futures - valuable resources and tools that offer guidelines and proven best practices for a wide range of childhood health issues.

Centers for Disease Control and Prevention, Division of Adolescent and School Health (DASH) Booth #10

Luis Bravo Outreach Manager

Centers for Disease Control and Prevention, Division

of Adolescent and School Health (DASH)

8737 Colesville Road - #1200
Silver Spring, MD 20910
Phone: 240-645-0391
Fax: 301-565-3710
E-Mail: LBRAVO@DANYA.COM
Web Site: www.cdc.gov/HealthyYouth

The Division of Adolescent and School Health (DASH) addresses the prevention of priority health risks among adolescents and youth. The DASH mission is to identify highest priority risks among youth, monitor incidence and prevalence of risks, implement national programs to prevent risks, and evaluate and improve programs. To widely disseminate the latest information about these risk behaviors and effective interventions, DASH has developed numerous resources, several of which utilize the latest computer technology.

Colorway Booth #4

Steve Wilcox

Vice President of Operations
Produce for Better Health Foundation

5341 Limestone Road

Wilmington, DE 19808
Phone: 302-235-2329
Fax: 302-235-5555
E-Mail: swilcox@5aday.org
Web Site: www.shop5aday.org

PBH is a non-profit nutrition education foundation committed to increasing the consumption of fruits and vegetables. Discover what's new with 5 A Day The Color Way, a "must see" at this FNS conference. Learn about the latest tools to educate your clientele about eating colorful fruits and vegetables.

Department of Health & Human Services, Office of Disease Prevention and Health Promotion (ODPHP) Booth #5

Lilian Lopez

Department of Health & Human Services, Office of Disease Prevention and Health Promotion (ODPHP)

11300 Rockville Pike, Suite 900

Rockville, MD 20852
Phone: 240-221-4247
Fax: 301-468-3028
E-Mail: llopez@iqsolutions.com
Web Site: www.iqsolutions.com

The Office of Disease Prevention and Health Promotion (ODPHP), U.S. Department of Health and Human Services, develops and leads a wide range of national disease prevention and health promotion strategies. The ODPHP exhibit will include information about the Dietary Guidelines for Americans, HealthierUS, Steps to a HealthierUS, Healthy People 2010, healthfinder.gov, and health communication.

Horizon Software International Booth #8

Nelson Vestal Tradeshow Consultant Horizon Software International 5835 Highway 20

Loganville, GA 30052 Phone: 800-741-7100 Fax: 770-554-6331

E-Mail: sales@horizon-boss.com Web Site: www.horizon-boss.com

Horizon Software International, LLC offers a complete A-Z Food Service Management System. In addition to Point of Service and Back of House solutions, Horizon's product offering includes Horizon TrainSmart, a webbased multimedia training tool for foodservice operations providing comprehensive training and critical tracking of your entire staff. It also includes Horizon HealthSmart, a comprehensive nutrition and activity curriculum designed to address your immediate curricular need in the area of childhood nutrition.

International Food Information Council Foundation Booth #9

John Klooz

Administrative Coordinator

International Food Information Council Foundation 1100 Connecticut Avenue, NW - Suite 430

Washington, DC 20036 202-296-6540 Phone: 202-296-6547 Fax: E-Mail: klooz@ific.org Web Site: http://ific.org

International Food Information Council (IFIC) is a nonprofit organization that serves as an information and education resource on food safety and nutrition issues for health professionals, journalists, educators, government officials, and other opinion leaders who communicate with the public. Subscribe to our free bi-monthly newsletter. Food Insight and visit our website at http://ific.org

JMH Education Marketing, Inc. Booth #20

Kelly Lynch

Vice President/Creative Services JMH Education Marketing, Inc. 60 Madison Avenue, Suite 501

New York, NY 10010

Phone: 212-924-2944 212-924-3052 Fax:

E-Mail: klynch@jmheducation.com Web Site: www.jmheducation.com

This exhibit highlights award-winning examples of grassroots education programs developed on behalf of USDA, FDA, CDC and NHTSA. Featured topics include Food Safety, Handwashing, and Safety/Well-Being. Stop by to explore multi-component programs that reach and engage children in schools; outreach programs that reach communities, families, and consumers to educate on important government issues; and gatekeeper/community educator programs that target specific groups and/or atrisk audiences. Learn how specific tools are used depending on target market and available budget; explore materials/communications vehicles that include brochures, classroom curriculums, posters, oversized/outdoor media, video and Web Sites/interactive media.

Learning ZoneXpress Booth #17

Holly Thorpe Administrative Assistant Learning ZoneXpress

Box 1022

Owatonna, MN 55060 507-455-9076 Phone: Fax: 507-455-3380

E-mail: holly@learningzoneexpress.com

Learning ZoneXpress offers you the educational tools, video aides, posters, teaching games, books, software, lesson plans, curricula, teaching aids and more to teach nutrition and life skills using, fun, innovation and relevance. You won't want to miss our new MyPyramid videos, posters, games and tablets, all developed to assist you in taking the mystery out of the new USDA nutritional guidelines.

NASCO Booth #15

Barbara George

Director of Family and Consumer Sciences and Nutrition

NASCO

901 Janesville Avenue Fort Atkinson, WI 53538 Phone: 920-568-5558 Fax: 920-563-8296 E-Mail: bgeorge@enasco.com

Web Site: www.enasco.com NASCO Nutrition is well known for its Life/form® food

and fat replicas, as well as its many nutrition educational aids including books, games, videos, and hands-on learning materials. Stop by our booth today to see all the tools we have for nutrition and health care

educators everywhere. Featuring the 2005 NASCO 3-D pyramid and other new products based on the USDA/DHHS 2005 Dietary Guidelines.

NEW-LIFESTYLES, Inc. Booth #16

Teresa Vollenweider

President

NEW-LIFESTYLES, Inc. 5201 NE Maybrook Road Lee's Summit, MO 64064 Phone: 816-373-9969 Fax: 816-373-9929

teresa@new-lifestyles.com E-mail: Web Site: www.new-lifestyles.com

NEW-LIFESTYLES is your all-in-one source for pedometers, accelerometers, activity tracking systems (like EveryStepCounts.com) and program materials. In addition to being the leading supplier of accurate and reliable pedometers & accelerometers – the DIGI-WALKER SW-series, the NEW-LIFESTYLES NL-2000 and the LIFECORDER, NEW-LIFESTYLES offers completely customizable pedometer program support systems. From simple to sophisticated, if you can dream it - we can do it. Come by to see what we have to offer and to experience what's new!

Rewards that Educate Booth #12

Wayne Albright President

WCB Products, Inc. 3810 Gunn Highway Tampa, FL 33618

813-960-7000 Phone: 813-960-2700 Fax: Email: walbright@questech.biz

WCB Products, Inc., the largest supplier of pedometers to the Government, also manufactures infant and children products that help educate new parents. From Pedometers, to safety spoons, to a unique new "Weaning Sipper Cup" that instantly weans a child, WCB's products teach healthy feeding habits to new parents. Stop by for a free sample!

Snackwise Nutrition Rating System Booth #13

Jan Ritter

Research Dietitian

Children's Hospital, Columbus

700 Childrens Drive

Columbus, OH 43205-2696 614-722-2861 Phone: 614-722-3454 Fax:

E-Mail: ritterj@pediatrics.oho-state.edu

Web Site: www.snackwise.org

The Columbus Children's Hospital, Borden Center for Nutrition and Wellness mission is to use education, advocacy and research in communities and schools as a means to promote optimal health and nutrition. The SnackwiseSM Nutrition Rating System is computer software that evaluates the nutritional quality of processed vended snack foods for ten nutritional parameters: calories, fat, saturated fat, fiber, sugar, protein, calcium, iron, and vitamins A & C. Snack foods are rated according to whether the nutritional parameter contributes positively or negatively to a snack food's nutrient balance as either green-best choice, yellow-choose occasionally, or red-choose rarely. SnackwisesM includes point of sale materials to help schools promote and student's select smarter choices.

Sportime Booth #7

Kurt Stone

Director of Outside Sales

Sportime

3155 Northwoods Parkway Norcross, GA 30071-1539 Phone: 770-510-7264 Fax:

770-325-0599 E-Mail: kstone@sportime.com Web Site: www.sportime.com

Sportime and partner SPARK (Sports, Play & Active Recreation for Kids) provide solutions/products for your before/after school recreation programs! Years of research and field-testing prove SPARK Active Recreation is effective for children ages 5-14. Sportime offers thousands of innovative products to complement every program. Member of the School Specialty family.

The Food Safe Schools Action Guide Booth #11

Daniel Dater

Education Program Specialist

Centers for Disease Control & Prevention (Food

Safety)

2900 Woodcock Boulevard Chamblee, GA 30341-4004 770-488-5635 Phone: 770-488-5771 Fax: dfz4@cdc.gov E-mail:

Web Site: www.foodsafeschoolsorg

The National Coalition for Food-Safe Schools (NCFSS) is an alliance of representatives from a variety of renowned national organizations, professional associations and government agencies that have interest or active involvement in reducing food borne illness in the U.S. by improving food safety in schools. NCFSS developed the Food-Safe School's Action Guide is a multifaceted implementation tool comprised of a variety of products specially designed to help school staff in their efforts to make their school food-safe. The Food-Safe Schools Action Guide can help schools identify gaps in food safety and develop an action plan for becoming food-safe.

The Organ Wise Guys Booth #19

Karen McNamara Vice President Wellness, Inc. 3838 Song River Circle Duluth, GA 30097

770-844-8686 Phone: 770-495-0375 Fax: E-Mail: organwise@aol.com Web Site: organwiseguys.com

If you are interested in conveying consistent health messages throughout the lifespan that are effective and fun, come meet The OrganWise Guys! The OrganWise Guys! (Hardy Heart, Madame Muscle, The Kidney Brothers, etc.) have been evaluated as effective teaching tools for conveying healthy lifestyle habits that lead to positive behavioral changes. The array of products range from book, activity books, dolls, plush toys, videos and more for children to ready-to-use speaker's kits designed for a variety of audiences such as cardiovascular disease and diabetes, the adolescent audience, the busy, growing family and the active, older adult group. Also see our new line of "MyPyramid" products!

The Vital™ Program Booth #14

Lynn Manager

Director

The National Hypertension Association

324 East 30th Street New York, NY 10016 212-889-3557 Phone:

212-447-7032 Fax: Email:

nathypertension@aol.com Web Site: www.nathypertension.org

With the VITAL™ program (Values Initiative Teaching About Lifestyle), the National Hypertension Association is strengthening its hypertension-prevention efforts and combating obesity by instilling healthy lifestyle values, especially with respect to nutrition and exercise, in young children in pre-school, kindergarten and elementary grades. The 8-lesson curriculum is designed to influence children and their parents at a time when the children are most open to new lifestyle-changing ideas. There will be a DVD explaining the 8-lesson curriculum, the Teacher Guide and posters showing the classroom activities.

USDA and FNS Program Exhibitors

U.S. Department of Agriculture

Food and Nutrition Service (FNS)

U.S. Department of Agriculture (USDA) 3101 Park Center Drive

Alexandria, VA 22302
Contact: Maria Lloyd
Phone: 703-305-1504
Fax: 703-305-2230

E-mail: maria.lloyd@fns.usda.gov

The USDA Food and Nutrition Service ensures access to nutritious, healthful diets for all Americans. Through food assistance and nutrition education, FNS encourages consumers to make healthful food choices. FNS works to empower consumers with knowledge of the link between diet and health by providing dietary guidance based on research. Come and learn about FNS programs and services including the President's HealthierUS Initiative, get your picture taken with Power Panther, the Eat Smart. Play Hard.™ campaign spokescharacter, and much more!

Child Nutrition Division (CND)/Team Nutrition

Food and Nutrition Service, USDA 3101 Park Center Drive, Room 632 Alexandria, VA 22302

Contact: Cheryl Wilson Phone: 703-305-2609 Fax: 703-305-2549

Email: Cheryl.wilson@fns.usda.gov The Child Nutrition Division, FNS/USDA,

provides information on the link between nutrition and learning, USDA's *Team Nutrition*, and the Federal Child Nutrition Programs.

Food Distribution Division (FDD)

Food and Nutrition Service, USDA 3101 Park Center Drive, Room 502 Alexandria, VA 22302

Contact: Mary Nagle
Phone: 703-305-2892
Fax: 703-305-1410
Email: Mary.Nagle@fns.usda.gov

The mission of the Food Distribution Division is to strengthen the nutrition safety net through commodity distribution and other nutrition assistance to low-income families, emergency feeding programs, Indian Reservations, and the elderly. Schools that participate in the National School Lunch Program and other institutions also receive commodity food products. Please stop by our booth to meet our staff and learn more about our programs.

Booths	Exhibitors
FNS	Food and Nutrition Service (FNS), USDA
A	Child Nutrition Division, FNS, USDA
В	Food Distribution Division, FNS, USDA
C	Supplemental Food Programs Division, FNS, USDA
D	Economic Research Service, USDA
E	Food Safety and Inspection Service, USDA
F	Cooperative State Research, Education, and Extension Service, USDA
G	National Agricultural Library, Food and Nutrition Information Center, USDA
Н	Center for Nutrition Policy and Promotion, USDA
1	Agricultural Research Service, USDA
J	Agricultural Marketing Service, USDA
K	Food Stamp Program – Food Stamp Nutrition Education, FNS, USDA
L	Food Stamp Program – Food Stamp Nutrition Connections, FNS, USDA
M	Department of Defense (DoD) Fresh Produce Program
N	Office of Analysis, Nutrition and Evaluation, FNS, USDA

Food Stamp Program (FSP)

Food and Nutrition Service, USDA 3101 Park Center Drive, Room 820 Alexandria, VA 22302

Contact: Alice Lockett
Phone: 703-305-2478
Fax: 703-605-0795

Email: Alice.Lockett@fns.usda.gov

The Food Stamp Program is the cornerstone of the Federal food assistance programs, and provides crucial support to needy households and to those making the transition from welfare to work. Visit our booth or web site to learn more about the Program, including our nutrition education and outreach efforts. http://www.fns.usda.gov/fsp

Office of Analysis, Nutrition, and Evaluation (OANE)

Food and Nutrition Service, USDA 3101 Park Center Drive, Room 1014

Alexandria, VA 22302
Contact: Heather Hopwood
Phone: 703-305-2017
Fax: 703-305-2576

Email: heather.hopwood@fns.usda.gov

The Office of Analysis, Nutrition, and Evaluation conducts program analysis and assessment that informs policymaking and management of Federal nutrition assistance and coordinates cross-program nutrition education and nutrition policy and services. Through its Nutrition Services Staff, OANE leads the effort to integrate research-based, tested nutrition education and promotion strategies into all FNS programs, to promote the health and well-being of program participants. Visit our booth to learn more about our current projects and the latest developments of the Eat Smart. Play Hard.™ Campaign.

Supplemental Food Programs Division

Food and Nutrition Service, USDA 3101 Park Center Drive, Room 522 Alexandria, VA 22302

Contact: Robin Young
Phone: 703-305-2730
Fax: 703-305-2196

Email: robin.young@fns.usda.gov

The Special Supplemental Nutrition Program for Women, Infants and Children (WIC) provides at no cost, supplemental foods, nutrition education, referrals to health and social services to nutritionally at risk, low income pregnant, breastfeeding and postpartum women, infants and children up to age 5. The exhibit will display how WIC helps.

Agricultural Marketing Service (AMS)

US Department of Agriculture 1400 Independence Avenue, SW STOP 0259, Room 3944-South

Washington, DC 20250
Contact: Elizabeth Crosby
Phone: 202-720-2356
Fax: 202-690-0941

Email: Elizabeth.crosby@usda.gov

Better marketing for farm products is the goal of AMS. Its programs help make the food marketing process the most efficient, dependable, economical and equitable system possible. The commodity procurement program, for example, helps stabilize the market for the benefit of farmers and marketers by purchasing foods temporarily in excess supply. An additional benefit of improved diets occurs when the purchases are donated to schools and other eligible feeding programs.

Agricultural Research Service (ARS)

Human Nutrition Research Program US Department of Agriculture 5601 Sunnyside Avenue, 1-2232B Beltsville, MD 20705-5130

Dianne Odland Contact: Phone: 301-504-1633 301-504-1641 Fax:

DianneOdland@ars.usda.gov Email:

The Agricultural Research Service (ARS) is the U.S. Department of Agriculture's principal inhouse research arm. The mission of ARS' Human Nutrition Research Program is to conduct basic and applied research to identify and understand how nutrients and other bioactive food components affect health. The ultimate goal of this food-based agricultural research is to identify foods and diets, coupled with genetics and physical activity, that sustain and promote health throughout the life cycle. The exhibit highlights cutting-edge research devoted to providing a nutritious food supply, promoting nutritional health and quality of life, reducing morbidity and mortality associated with chronic diseases, and developing sound dietary recommendations.

Center for Nutrition Policy and Promotion

US Department of Agriculture 3101 Park Center Drive, 10th Floor Alexandria, VA 22302

Contact: **David Herring** 703-305-7600 Phone: 703-305-3300 Fax:

david.herring@cnpp.usda.gov Email:

USDA's Center for Nutrition Policy and Promotion (CNPP) works to improve the health and wellbeing of Americans by developing and promoting dietary guidance that links scientific research to the nutrition needs of consumers. CNPP projects released in 2005 include the much-anticipated update of the Food Guide Pyramid (MyPyramid), the interactive dietary and physical activity assessment tool (MyPyramid Tracker), and the Dietary Guidelines for Americans 2005. MyPyramid and its interactive website www.MyPyramid.gov offer more personalized approaches to healthy eating and physical activity and stress the concepts of moderation, proportionality, and variety in food choices, as well as the importance of physical activity and making gradual improvements. Connected to MyPyramid is the online interactive diary and physical activity assessment tool named MyPyramid Tracker (www.MyPyramidTracker.gov), which enhances the link between good nutrition and the health benefits of regular physical activity.

Cooperative State Research, Education and Extension Service (CSREES)

US Department of Agriculture 1400 Independence Avenue, SW Mail Stop 2225

Washington, DC 20250-2225 Contact: **Shirley Gerrior** Phone: 202-720-4124 Fax: 202-720-9366

Email: sgerrior@csrees.usda.gov USDA's Cooperative State Research, Education, and Extension Service (CSREES) advances knowledge for agriculture, the environment, human health and well-being, and communities. Through partnerships with universities, collaborations with public and private organizations, and coordination with other Federal agencies, CSREES nutrition education and health programs strengthen the nation's capacity to address issues related to diet guidance, health, food safety, and food security. An example of such a partnership is the Children's Nutrition Research Center (CNRC) at the Baylor College of Medicine, one of six federally funded human nutrition research centers. CNRC conducts scientific investigation into the role of maternal, infant and child nutrition in optimal health, development, and growth. Opportunities to learn more about this partnership as well as coordinated activities and partnerships specific to FNS nutrition assistance programs will be available.

Economic Research Service (ERS)

US Department of Agriculture 1800 M Street, NW

Room N-2154

Washington, DC 20036

Joanne Guthrie Contact: 202-694-5373 Phone: 202-694-5661 Fax: Email: iguthrie@ers.usda.gov

The Economic Research Service (ERS) is the main source of economic information and research from the U.S. Department of Agriculture. ERS' Food Assistance and Nutrition Research Program (FANRP) analyzes diet and nutritional outcomes and well-being of needy Americans, food program targeting and delivery, and program dynamics and administration.

National Agricultural Library (NAL)

Food and Nutrition Information Center (FNIC) US Department of Agriculture 10301 Baltimore Avenue, Room 105

Beltsville, MD 20705 Contact: Cathy Alessi 301-504-5039 Phone: 301-504-6409 Fax: Email: calessi@nal.usda.gov

The Food and Nutrition Information Center (FNIC), part of the National Agricultural Library/USDA, is a leader in disseminating reliable nutrition information resources to educators, providers and consumers. FNIC's award-winning website is the central location for key FNS program websites: Food Stamp Nutrition Connection, Healthy School Meals Resource System, Child Care Nutrition Resource System, and WICWorks. In 2004, FNIC revitalized www.nutrition.gov into a website geared towards consumers with a focus on weight management/obesity issues. Nutrition.gov features up-to-date news and spotlights government resources of interest for the public.

Food Safety and Inspection Service (FSIS)

USDA/FSIS/FSES 2L299, Mail Drop 5268 5601 Sunnvside Avenue Beltsville, MD 20705-5268 Contact: Gertie Hurley Phone: 301-504-0207

Fax:

301-504-0203 Email: Gertie.hurley@fsis.usda.gov

The Food Safety and Inspection Service (FSIS), a public health agency in the U.S. Department of Agriculture, ensures that the nation's commercial supply of meat, poultry, and egg products is safe, wholesome, and correctly labeled and packaged. FSIS is committed to educating consumers about the importance of safe food handling and how to reduce risks associated with foodborne illness. FSIS manages the toll-free USDA Meat and Poultry Hotline. Food Safety Specialists answer consumers' questions, in English and Spanish, on meat, poultry or egg products: 1-888-MPHotline (1-888-674-6854), TTY: 1-800-256-7072. The Hotline operates year-round, Monday through Friday, 10 a.m. to 4 p.m. EST. Recorded food safety messages are available 24 hours a day, or consumers can "Ask Karen," the FSIS' Web-based automated response system - 24/7. Access the Web site at www.fsis.usda.gov.

Handouts include food safety information-fact sheets, booklets, brochures, magnets, and a variety of food safety-related give-a-ways.

Department of Defense (DoD) Fresh Produce Program

7701 Asateague Drive Jessup, MD 20785 Contact: Benita Graham

Phone:

Fax: 410-799-4131 Benita.graham@dla.mil Fmail:

410-799-3940

The Defense Supply Center Philadelphia Produce Division is the worldwide provider of choice for fresh fruits and vegetables. Defense Supply Center Philadelphia in partnership with the U.S. Department of Agriculture, distributes high quality produce to schools, Native American Reservations and other related Food and Nutrition Service Programs. Defense Supply Center Philadelphia uses its diverse network of produce suppliers to distribute over 300 produce items to schools. Deliveries are made at the time and place the school designates. The Defense Supply Center Philadelphia uses as much local produce and produce suppliers as possible, as long as the produce and the suppliers have met all the inspection, security, and contracting criteria required. We continually strive to bring new school districts into the DoD Fresh Produce Program, and continue to serve our regular customers with a high level of produce quality and customer service.

Table-Top Exhibits

(in alphabetical order)

4-H Growing Connections Table #7

Dianne H. Lamb, CFCS, MEEd Nutrition and Food Specialist University of Vermont Extension 310 Main Street PO Box 559

Bennington, VT 05201-0559
Phone: 802-447-7582 ext 11
Fax: 802-447-8076
E-Mail: dianne.lamb@uvm.edu

4-H Growing Connections is a garden-enhanced nutrition education program for youth that includes lessons on planning and planting a garden, developing nutrition and cooking skills, building food security and hunger awareness, and enhancing food safety and preservation skills. Lesson plans that utilize social cognitive theory will be shared, as well as evaluation tools and the impact results of the program during the summer of 2004.

Arizona Department of Education – Health and Nutrition

Table #20

Melissa M. Steinle Director, Child and Adult Care Food Program Arizona Department of Education 1535 West Jefferson, Bin 7 Phoenix, AZ 85004

Phone: 602-542-8710 Fax: 602-542-3818 E-Mail: msteinl@ade.az.gov

Display of CACFP training materials, outreach material, partnerships with other State agencies, and program growth.

Breakfast Study Participation in Florida Table #13

Cathy Reed, MS, RD FNMDOE Program Services Director Florida Department of Education-FNM 325 West Gaines Street, Suite 1020

Tallahassee, FL 32399
Phone: 850-245-5044
Fax: 850-245-9276
E-Mail: cathy.reed@fldoe.org

It is a well documented fact that eating a good breakfast not only increases student achievement but also reduces absenteeism and improves student nutrition. This project was initiated to gather historical data on statewide breakfast participation in relation to lunch participation. Participation rates have been mapped by school district according to high, above average, below average and low participation. The data analysis has helped determine the extent to which lunch participation is correlated with breakfast participation rates and if these rates vary by grade level (elementary, middle, and high). Findings reveal that districts with higher lunch ("free") participation rates have higher breakfast participation.

Tables	Exhibitors
1	New Jersey WIC Services
2 3 4	New York State Department of Health, Division of Nutrition
3	New York State Department of Health
	Washington State WIC
<u>5</u>	University of Wyoming
6	University of Vermont Extension
7	University of Vermont Extension
9	Cornell University
	Iowa State University Extension
10	National Food Service Management Institute
11	Indiana Department of Education
12	Iowa Nutrition Network
13	Florida Department of Education-FNM
14 15 16	Washington State Department of Health
15	Florida Bureau of Child Nutrition Programs
16	Kansas State Department of Education
17 18 19	Iowa Department of Public Health
18	Montana State University Extension
19	University of New Hampshire Cooperative Extension
20 21 22 23 24 25	Arizona Department of Education
21	Administration for Socioeconomic Development, Puerto Rico
22	North Carolina Nutrition Network
23	Texas Department of Agriculture
24	New Mexico State University
25	National WIC Association
26 27	School Nutrition Association
	California Department of Health Services
28	National Commodity Supplemental Food Program Association (NCSFPA)

BREASTFEEDINGPARTNERS.ORG, A Website for Peer Counselors Table #2

Patricia M. Garrett, RD, CDN
Public Health Nutritionist, Breastfeeding
Coordinator

New York State Department of Health, Division of Nutrition

150 Broadway Albany, NY 12204

Phone: 518-402-7124 Fax: 518-402-7348

E-Mail: pmg05@health.state.ny.us

A portion of the USDA Grant, Loving Support Through Peer Counseling, was used to develop a breastfeeding peer counselor website, breastfeedingpartners.org, currently under construction, with a roll out date planned for Mother's Day. The site will be a resource for peer counselors, WIC staff and WIC mothers. The site is being developed through the New York State WIC Training Center and staffed with a peer counselor. Peer counselors will have access to a passwordprotected portion of the site where information such as a breastfeeding problem triage, training materials including videos with chat room discussions, updated materials, training manuals, resources and handouts will be available. A section of the site will include breastfeeding customs from a wide variety of countries, cultures and ethnic groups. The site will also act as a conduit for networking among agencies and peer counselors across the State.

California's Successful SNAP Experience

Table #27

Karen Bertram, MPH, RD
Public Health Nutrition Consultant
Women, Infants and Children's Program (WIC)
California Department of Health Services
California's Successful SNAP Experience
3901 Lennane Drive
Sacramento, CA 95762

Email: kbertram@dhs.ca.gov Phone: 916-928-8819 Fax: 916-928-0706

Learn about California's successful SNAP process and plan. View interesting facts about FNS programs in California, like the extent to which FNS programs contribute to the agricultural economy. Discuss issues with leaders in the food and nutrition community who run some of the largest nutrition assistance programs in the country.

Cornell NutritionWorks: Building Capacity of Food and Nutrition Professionals to Address Childhood Obesity in Low-Income Communities

Table #8

Jamie Dollahite, PhD, RD Associate Professor Cornell University 3M24 MVR Hall Ithaca, NY 14853

607-255-7715 Phone: 607-255-0027 Fax: E-Mail: jsd13@cornell.edu

Cornell NutritionWorks, at

www.nutritionworks.cornell.edu, is an interactive, web-based continuing education program for food and nutrition professionals that links research and practice. As part of Cornell NutritionWorks, a new online course on Environmental Approaches to Preventing Childhood Obesity is being created. The purpose of the course is to build the capacity of professionals to address childhood obesity in lowincome communities. Course participants can interact with Cornell faculty through an Ask the Nutrition Expert feature, access cutting edge nutrition information, download resources and tools that enhance practice, collaborate with peers through discussion forums, develop action plans, and take self-assessments for continuing professional

Educating Iowans About Hunger and Food Insecurity Table #17

Doris A. Montgomery, MS, RD, LD Coordinator, Iowa Nutrition Network Iowa Department of Public Health 321 East 12th Street Lucas State Office Building Des Moines, IA 50319

Phone: 515-281-7359

Fax: 515-281-4913

E-Mail: dmontgom@idph.state.ia.us "Food for All? The Status of Hunger in Iowa" is a community-education kit developed collaboratively between the Iowa Nutrition Network at the Department of Public Health and Iowa State University Extension. The kit is designed around a 13minute video filmed in lowa and includes a community discussion guide, policy briefs, community assessment tools, and an lowa-specific website on food insecurity www.extension.iastate.edu/hunger. While the materials to be exhibited are specific to lowa, the community-based model could be adapted to other States.

Exploring Indiana's Fresh Fruit and Vegetable Program

Table #11

Elizabeth B. Foland, MS, RD, CD NET Coordinator, School and Community Nutrition

Indiana Department of Education Room 229, State House

Indianapolis, IN 46204-2798 317-232-0869 Phone:

E-Mail: efoland@doe.state.in.us

Using various media, Indiana schools demonstrate how they operate the Fresh Fruit and Vegetable Pilot (FFVP). Resources including nutrition and marketing materials will be available. Data from student intake surveys will also be shared.

Food Safety Protocol for Extension Nutrition Assistants

Table #18

Phyllis Dennee, MS, CFCS Nutrition Education Extension Specialist Montana State University Extension 101 Romney

PO Box 173360

Bozeman, MT 59717-3360 406-994-4581 Phone: E-Mail: pdennee@montana.edu

The Nutrition Education Programs (EFNEP/FSNE) in Montana have featured food demonstrations and food tasting, emphasizing food safety, as part of the lesson series which are taught around the State. A national review of Extension guidelines available for nutrition education programs revealed no complete listing of protocol for food demonstrations, including purchasing, transporting, and storage by Extension staff. With a specific Food Safety Protocol as the goal for the Montana Nutrition Education Programs, the State program coordinators identified the current status of food handling by educators, drafted a protocol document with input from agents and State specialists with expertise in food safety, and presented the draft Food Safety Protocol to all of the EFNEP/FSNE nutrition assistants and their supervising agents for discussion of how the proposed guidelines could best be utilized. The Food Safety Protocol, which is now being utilized in Montana NEP, will be shared with this table-top exhibit.

Helping Families Eat Better For Less in Wyoming

Table #5

Cindy Frederick Senior Project Coordinator University of Wyoming 915 Feather Ridge Cheyenne, WY 82009

307-632-6477 Phone: Fax: 307-632-6477 E-Mail: cfreder@uwyo.edu

This exhibit will feature successful adult and youth educational materials used throughout Wyoming that can be adapted for your program. Learn about Grazin' the Food Guide Pyramid with Marty Moose, a third grade curriculum that promotes nutrition, physical

activity and acceptance of body size diversity. The adult curriculum features hands-on educational experiences tailored to the learner, with digitized video clips and an accompanying cookbook/text that features simple, inexpensive recipes with nutrition facts and a comprehensive information section. Also featured will be an English/Spanish version of the cookbook, a cookbook for singles and seniors, and newly developed marketing materials for FSNE.

Inexpensive Nutrition Calendars Table #9

Peggy Martin Iowa State University Extension 104 MacKay Iowa State University Ames, IA 50011

515-294-1511 Phone: Fax: 515-294-1040 E-Mail: peggym@iastate.edu

This calendar is designed for low resource audiences. The 12-month, 32-page two-color wall calendar features a basic recipe, nutrition facts, cooking tips, and menu suggestions for each month. Each month has attractive line drawings. There is a place for sponsoring agencies to put a label with their contact information. Each year there is a different theme to the calendar. The FY 2006 theme is 1, 2, 3 Cook. It includes: guidelines for reading recipes and measuring ingredients, cooking terms, measure equivalents, and food substitutions, serving sizes, basic cooking equipment, food safety information, and space for emergency telephone numbers. Cost is around \$.75/calendar.

Interactive Nutrition Education through the Use of a Touch Screen at a WIC Clinic

Table #3

Heidi C. Militana, RD, CDN Public Health Nutritionist New York State Department of Health 150 Broadway Albany, NY 12204

Phone: 518-402-6817 518-402-7348 Fax:

E-Mail: hxm03@health.state.ny.us

In response to requests from WIC clinics, the New York State Department of Health developed a computer program available to participants in the waiting room to enhance nutrition education provided at the visit. Eight units were developed and are available and are based on the units in our New York State WIC Nutrition Education Curriculum. Participants are free to use the computer program as they wait for their appointment and local agency staff may suggest specific units to participants. Local agency Competent Professional Authorities (CPAs) can discuss, expand on the information provided, or answer question(s) the participant may have about the unit(s) they completed on the computer.

Lifestyle Balance for Indian Tribes Table #14

Gail E. Brandt, RD, MPH, EdD Program Manager

Washington State Department of Health

7211 Cleanwater Lane

Building 15

Olympia, WA 98504

Phone: 360-236-3739 Fax: 360-236-3708

E-Mail: GAIL.BRANDT@DOH.WA.GOV

Display will provide information on Lifestyle Balance training for Indian Tribal Organizations in Washington State. This training provided participants the opportunity to learn and practice skills of conducting an eight week program for tribal members that focuses on individual and family choices that promote healthful eating and active lifestyles.

National Commodity Supplemental Food Program Association (NCSFPA) Table #28

Kathleen Devlin, Immediate Past President NCSFPA SNHS/CSFP

PO Box 5040

Manchester, NH 03108

Phone: 603-668-8010, ext. 6045

Fax: 603-645-6734
E-mail: Kathleen@snhs.org
Web Site: www.csfpcentral.org

The National Commodity Supplemental Food Program (NCSFPA) provides high-quality professional development, advocacy, nutrition education and research programs to the 157 members of the Association comprised of state and local CSF program managers and nutritionists. NCSFPA has a vision for the future that healthy foods and nutrition services are available for all eligible seniors, mothers, infants and children through CSFP in all 50 states and is committed to providing initiatives and services that support the vision and the members, facilitate communications with affiliated groups, USDA and Congress, support program expansion and program integrity.

National Food Service Management Institute

Table #10

Virginia S. Webb, MS, RD Coordinator of On-Site Services

National Food Service Management Institute

6 Jeanette Phillips Drive

PO Drawer 188

University, MS 38677

Phone: 662-915-1102 Fax: 662-915-5615 E-Mail: vwebb@olemiss.edu

The goal of the National Food Service Management Institute (NFSMI) is to provide professional resources that will assist in providing the nation's children with high-quality, nutritious, and cost-effective meals through the Federally funded Child Nutrition Programs. Attendees will have the opportunity to review existing resources, learn how to access NFSMI products from the Web, and discuss services and products with NFSMI staff.

National WIC Association (NWA) Table #25

Cecilia Richardson, MS, RD, LD Nutrition Programs Director National WIC Association (NWA) 2001 S Street, NW

Suite 580

Washington, D.C. 20009
Phone: 202-232-5492
Fax: 202-387-5281
E-Mail: crichardson@nwica.org

The mission of the National WIC Association is to provide leadership to the WIC Community in promoting quality nutrition services; advocating for services for all eligible women, infants, and children; and assuring sound and responsive management of the Special Supplemental Nutrition Program for Women, Infants, and Children. NWA's position papers, legislative agenda, and outreach materials will be featured.

New Mexico Nutrition "Connections" Table #24

Linda S. Wells, MA ICAN Program Coordinator New Mexico State University PO Box 30003 MSC 3AE NMSU Corner of College and Knox

Las Cruces, NM 88003
Phone: 505-646-1283
Fax: 505-646-1889
E-Mail: liwells@nmsu.edu

PEOPLE . . . PROGRAMS . . . SCIENCE . . . COMMUNITY . . . New Mexico puts the pieces of the "Nutrition Connections" puzzle together on a statewide basis through the Ideas for Cooking and Nutrition (ICAN), Cooking With Kids, Kids Cook! and the Navajo Nation Area Agency on Aging projects. These programs expand youth and adult programs for all ages, genders and cultures by exploring and highlighting effective and innovative strategies for educational program delivery.

North Carolina's Food Stamp Nutrition Education

Table #22

Joyce M. Counihan, MEd

Coordinator

North Carolina Nutrition Network (NCSU)

 108 South Anderson Street

 Morganton, NC 28655-3804

 Phone:
 828-438-4390

 Fax:
 828-438-4391

 E-Mail:
 jcouniha@bellsouth.net

FSNE in North Carolina has been a leader in nutrition education for the Southeast Region since 1997. Five projects making up the 05 Nutrition Education Plan will display curriculum and evaluation instruments/results. The projects target families and their preschoolers, elementary and school aged children, and pregnant teens. The statewide NC Strive for 5 Challenge targets women 35-55 across the state to eat 5 fruits and vegetables and be active 5 days a week for at least 30 minutes.

Nutrition Education: What's New in New Jersey WIC Services

Table #1

Patricia A. Zecca, MS Nutrition Public Health Consultant I, Nutrition

New Jersey WIC Services 50 East State Street, 6th floor

PO Box 364 Trenton, NJ 08625

Phone: 609-292-9560 Fax: 609-292-9288

E-Mail: Patricia.zecca@doh.state.nj.us

Check out what New Jersey is doing to revitalize Nutrition Education in the WIC Program. The Statewide Nutrition Education Plan was completely revamped and includes new lessons, website links, evaluation tools and a plan to integrate positive 5-A-Day and Physical Activity messages into all nutrition counseling. Come see our new, full color nutrition education materials and get information on our staff Fitness Challenge.

PANECO: Puerto Rico's Effort in Nutrition Education

Table #21

Olga Bernardy-Aponte

Auxiliary Administrator for Operational Services Administration for Socioeconomic Development,

Puerto Rico

Roberto H. Todd Avenue, #500 San Juan, Puerto Rico 910 Phone: 939-644-4996 Fax: 787-725-1938

E-Mail: OBernardy@adsef.gobierno.pr

PANECO: Puerto Rico's effort in nutrition education. The exhibit will have brochures with the description of the program, TV commercials, pictures of activities, and program promotion.

Power Panther Programs Table #16

Jodi Mackey

State Director

Child Nutrition and Wellness

Kansas State Department of Education

120 SE 10th Avenue Topeka, KS 66612

Phone: 785-296-2276 E-Mail: jmackey@ksde.org

Kansas has developed and implemented nutrition education programs utilizing USDA's spokes-character, Power Panther and his message EAT SMART. PLAY HARD.™ The first of the series was Power Panther Pals, an 8-week program for 4th, 5th, and 6th graders that promotes good nutrition and increasing physical activity. Power Panther Professionals targets school and child care professionals that serve as role models for youth. The newest program, Power Panther Preschool, is currently being launched in child care centers throughout the State.

School Nutrition Association (formerly ASFSA)

Table #26

Ev Beliveau, RD, SFNS Director of Nutrition & Education

School Nutrition Association (formerly ASFSA)

700 South Washington Street, Suite 300

Alexandria, VA 22314-4287

Phone: 703-739-3900 ext. 102 or 800-877-8822 ext. 102

Fax: 703-739-3915

E-mail: ebeliveau@schoolnutrition.org

The Child Nutrition Foundation (CNF) provides high-quality professional development, financial aid and research programs to child nutrition professionals and members of the School Nutrition Association (formerly ASFSA). The Foundation's commitment to the child nutrition community is integral to implementing positive change in school meals and, ultimately, to the health of school children. CNF is committed to providing programs and services that fund and support the School Nutrition Association. Some new materials that will be featured at this conference are: Healthy Edge; Local Wellness Policy resources; Prime Purchasing Practices (if ready in time); SFNS Study Guide; Expanding Breakfast; and Keys to Excellence.

Snack Smart Move More Table #15

Brenda J. Crosby, LD, RD Public Health Nutritionist

Florida Bureau of Child Nutrition Programs 4025 Esplanade Way, Room 240

Tallahassee, FL 32399
Phone: 850-245-4323
Fax: 850-414-1622

E-Mail: Brenda_Crosby@doh.state.fl.us

Snack Smart Move More is a unique campaign created by the Florida Interagency Food and Nutrition Committee used to encourage Florida's citizens to choose healthy snacks and participate in regular physical activity. A resource manual, the main product of this campaign, contains a literature review on healthful snacking and the benefits of physical activity, as well as lesson plans and activities for all different ages. As noted in the State Nutrition Action Plan, this campaign was distributed to WIC clinics, health departments, child care centers, juvenile homes, residential child care institutions, adult care centers and extension offices. Various exciting campaign materials will be displayed at the exhibit.

Square Meals – A Program of the Texas Department of Agriculture's Food and Nutrition Division

Table #23

Susan Hildebrand Education Manager

Texas Department of Agriculture 1700 North Congress Avenue

Austin, TX 78701

Phone: 512-463-2193 Fax: 888-203-6593

E-Mail: susan.hildebrand@agr.state.tx.us

Since when is it cool to be square? When it comes to eating, of course. The Texas Department of Agriculture's Square Meals Program offers a variety of materials and resources to help schools, parents and children navigate their way to good nutrition.

Step into Health

Table #6

Dianne H. Lamb, CFCS, MEEd Nutrition and Food Specialist University of Vermont Extension

310 Main Street PO Box 559

Bennington, VT 05201-0559

Phone: 802-447-7582 ext 11
Fax: 802-447-8076
E-Mail: dianne.lamb@uvm.edu

Step into Health, a walking curriculum developed for use with rural underserved women in conjunction with nutrition education programs, will share information on six mini-lessons, pre and post surveys that utilize the stages of change continuum, and evaluation result information

Stepping into the 21st Century with Social Marketing

Table #19

Valerie A. Long, MOE, RD, LD

FSNE Coordinator

University of New Hampshire Cooperative Extension

315 Daniel Webster Highway Boscawen, NH 03303

 Phone:
 603-225-5505

 Fax:
 603-796-2271

 E-Mail:
 valerie.long@unh.edu

This exhibit will illustrate and inform conference attendees about the New Hampshire Food Stamp Nutrition Education (FSNE) program social marketing campaign. This successful campaign includes nutrition education newsletters sent three times per year to all food stamp recipients, television commercials which reinforce concepts in the newsletters, home study courses for seniors and youth, and a comprehensive evaluation of the campaign. Also developed, as part of this social marketing model, is a unique recruitment mechanism.

The Bold and Beautiful Book of Bean Recipes

Table #4

Heidi E. Feston Training Consultant Washington State WIC 7171 Cleanwater Lane

Building 1 Olympia, WA 98504

Phone: 360-236-3663 Fax: 360-586-3890

E-Mail: heidi.feston@doh.wa.gov

When it comes to beans and bean recipes, Washington State WIC has re-designed what used to be boring... into a fun, engaging and overall "bean-riffic" recipe book. We will be sharing our new recipe book that has "bean" designed with WIC in mind. The book is a new way of looking at the topic of bean cookery and incorporates the Stages of Change Model.

Working Outside of Program Silos in Iowa

Table #12

Doris A. Montgomery, MS, RD, LD lowa Nutrition Network Lucas State Office Building Des Moines, IA 50319 Phone: 515-281-7359

E-Mail: dmontgom@idph.state.ia.us

The Iowa Nutrition Education Network within the Department of Public Health, Team Nutrition within the Department of Education, and Iowa State University Extension came together with other partners in the network to develop a social marketing campaign that would convey a consistent message that could be used by FNS programs in Iowa. The resulting fruit and vegetable campaign, Pick A Better Snack, has continued to be a core element of education programs across the State. Materials developed with Pick A Better Snack have been used in schools, early childhood settings, at point-of-service in retail, and with older adults in congregate meal settings. Examples of how FNS programs and State partners are using the campaign will be shared through photographs and materials.



Health Literacy: The Challenge and Some Solutions

Potomac 3,4

Moderator: Alicia White, MS, RD, Nutritionist, Nutrition Services Staff, Office of Analysis, Nutrition, and Evaluation, Food and Nutrition Service, U.S. Department of Agriculture, Alexandria, VA

Jann Keenan, EdS, President, The Keenan Group, Inc., Ellicott City, MD

Aracely Rosales, Principal, Plain Language and Culture, Inc., Rosales Communications, Philadelphia, PA

Learn how to communicate nutrition and health information in ways that people can understand in order to make appropriate eating and health decisions. People from all ages, cultures, income, and education levels have difficulty comprehending nutritional and health instructions and educational materials. This interactive workshop offers strategies for improving clear health communications to build health literacy and practical tips on making nutrition materials more relevant and culturally appropriate.

Motivational Interviewing

Potomac 5,6

Moderator: Cecilia Henson, MA, RD, CEC, Nutritionist, Special Nutrition Programs, Southwest Regional Office, Food and Nutrition Service, U.S. Department of Agriculture, Dallas, TX

Aida Miles, MMSc, RD, CSP, LD, CNSD, Dietitian, The Marcus Institute, Pediatric Feeding Disorders Program, Atlanta, GA

Learn about this client-centered counseling style that helps people clarify and resolve mixed feelings about changing health-related behaviors, so that they can successfully make desired positive changes in lifestyle.

Social Marketing

Conference Theatre

Moderator: Sharon Shore, MS, RD, LD, CACFP Program Coordinator, Special Nutrition Programs, Midwest Regional Office, Food and Nutrition Service, U.S. Department of Agriculture, Chicago, IL

Carol Bryant, PhD, MA, MS, Professor and Co-Director, Florida Prevention Research Center at the University of South Florida, Tampa. FL

Learn what is involved in using social marketing to design a nutrition intervention, from the initial planning, formative research, and materials development steps, to program implementation and tracking.

Take a Team Approach to Food Safety

Potomac 1,2

Daniel R. Dater, MEd, Education Program Specialist, Division of Adolescent and School Health, Centers for Disease Control and Prevention, Chamblee, GA

Solange Morrissette, General Manager, Sodexho Services, Pawtucket School Lunch Program, Pawtucket, RI; and Facilitator, National Coalition for Food Safe Schools

Elizabeth Bugden, MS, School Food Safety Specialist, Kids First, Inc, Rhode Island Department of Education, Providence, RI

Despite the outstanding food safety record of federally funded child nutrition programs, foodborne illness outbreaks can occur in schools. Food safety is a concern throughout the school environment, in all settings where food is prepared or served. This includes potlucks, bake sales, concession stands, sporting events, field trips, classroom parties, and more. The Centers for Disease Control and Prevention, USDA, and FDA collaborated with the members of the National Coalition for Food Safe Schools to develop a comprehensive toolkit for school-based teams to use in order to assess needs and take action to prevent school foodborne illness outbreaks. This workshop will emphasize the role of a team approach to school food safety through interactive learning about the program and the contents of the toolkit. Participants will work together to navigate the tools in both the toolkit and the companion web site, learn how to build a team, and begin to develop an action plan. Additionally, the workshop will highlight key success stories in food safety from the state of Rhode Island. This workshop is particularly suitable for those involved in school nutrition programs, cooperative extension, and school health in grades K-12.



Eat Smart.

Choose from the wide assortment of healthy, tasty foods to nourish your mind and body at the Welcome Reception, Networking Breakfast, and Awards Luncheon.

Can't wait till lunch or dinnertime? Grab a healthy snack such as nuts, fruits, pretzels, popcorn or yogurt to satisfy your cravings between the sessions, while keeping you on the healthy track.

Play Hard.

Get out your sneakers, sweats, and/or leisure wear so you can enjoy being active throughout the conference. On Tuesday evening, join the group on the Sunset Energy Walk. Not only will you get a chance to exercise and see what Crystal City has to offer – Fitness Cluster by Parcourse, waterfalls, restaurants and shopping – but you can meet a new friend and share the experience.

Or, on Wednesday, start your day the right way with a vitalizing Early Morning Sunrise Energizer Session. This session will be sure to get your heart pumping and blood flowing.

Not one for the outdoors? Then attend one of the many Energy Breaks in the Exhibit Hall and learn new moves each day of the conference. These energy breaks will revitalize your stamina and keep you going throughout the day. Also, check out the hotel exercise room!

Remember - three 10-minute physical activity sessions are just as effective as one 30-minute session!

Team Up!

Participate in networking sessions – this is your chance to connect with old and new friends for an evening that will be filled with fun and culture. Join us at the FNS Welcome Reception, Monday, September 12 from 5:30 p.m. to 7:00 p.m. You will be sure to meet interesting people working on exciting endeavors. Don't Miss Out!

Have Fun!

We're all here to learn but also to enjoy ourselves. Share the facts and fun with others when you go back home. Check out the Kennedy Center free performance on Wednesday at 6:00 p.m. – no reservations needed. Hop on the Metro and head to D.C. for a play at the National, Lincoln, or Arena Theater; go for a walk on the Mall; or have dinner in the multicultural Adams Morgan neighborhood.



Leadership, Innovation, Nutrition Collaboration (LINC)

Come celebrate success on Wednesday, September 14, from 12:00 to 1:45 p.m.

Three National Nutrition Education Awards will be presented to recognize achievements in:

Partnerships and Collaborations

Projects that use collaborative methods and integrated approaches in planning, developing, and delivering nutrition education through multiple FNS programs. Projects and initiatives such as those resulting from State Nutrition Action Plans (SNAP) would be an example of this type of activity.

Nourishing Tomorrow's Leaders

Projects that demonstrate excellence in the recruitment, ongoing training, or retention of nutrition personnel in government nutrition assistance programs.

Excellence in Practice

Projects that demonstrate excellence in the use of evidence-based approaches in the planning, development, and implementation of nutrition interventions focusing on FNS target populations.

Network with other nutrition education professionals and learn why these nominations were award-winning.

Conference CHOICE Awards for Exhibits

Two awards, one for exhibit booths and one for table top exhibits, will be selected based on conference attendee votes for outstanding exhibit design and content. Visit the exhibits, Monday, September 12th, and Tuesday, September 13th, to vote for your CHOICE. A passport will be included with your conference materials to aid you in visiting each exhibit. When you are finished viewing the exhibits, complete the ballot sheet provided in your registration packet. Choose your favorite overall exhibits for each category and place in the ballot box by 5:00 p.m. on Tuesday, September 13th. One lucky visitor to the exhibits will be the winner of a special prize.

OP OFF YOUR PROFESSIONAL EXPERIENCE WITH CONTINUING EDUCATION CREDITS (CEC)

Be sure to follow the appropriate procedures on the last day of your attendance in order to obtain CEUs.

The American Dietetic Association will provide continuing professional education units for Registered Dietitians and Dietetic Technician Registered for conference sessions, posters and exhibits. Please take the Certificate of Completion form at the registration desk that will be provided for your records.

The School Nutrition Association (SNA) will provide continuing education units (CEUs). Please sign the attendance roster located at the registration desk with your name, State, SNA identification number, and number of hours completed.

The American Association of Family and Consumer Sciences (AAFCS) will provide professional development units (PDUs). Please take the Certificate of Completion form at the registration desk, which will be provided for your records.

The National Commission for Health Education Credentialing, Inc. (NCHEC) will provide continuing education contact hours (CECHs). Please sign the attendance roster located at the registration desk and submit a completed Conference Evaluation Form at that desk.

Pre-conference Workshop Speakers



Dr. Carol Bryant is a Professor in Community and Family Health and Co-Director of the Florida Prevention Research Center at the University of South Florida. The Prevention Center, funded by Centers for Disease Control and Prevention, is developing and evaluating a community-based approach to social marketing. In two of their demonstration projects, community coalitions are using Social Marketing to design childhood obesity prevention projects. In addition to research, Professor Bryant teaches a variety of graduate level social marketing classes and coordinates the National Social Marketing and Public Health Conference. She is also editor of the Social Marketing Quarterly and senior author of The Cultural Feast: An Introduction to Food and Society. Dr. Bryant received her BA in Anthropology, her MA in Anthropology, her MS in Clinical Nutrition, and PhD in Anthropology from the University of Kentucky.



Jann Keenan, EdS, As a health literacy specialist and public health educator for over twenty years, Jann Keenan has used her expertise to create award-winning health education materials and design nationally and internationally recognized health promotion campaigns. She has lead over two dozen comprehensive social marketing health initiatives. She offers lively workshops on health literacy, health disparities and culture throughout the U.S. In 1995, she founded the Keenan Group, Inc. a communications firm offering strategic planning, social marketing, and multi-media design to address health issues. She and her team received the government's Blue Pencil Award for outstanding plain language writing. Ms. Keenan was also awarded the Maryland State Governor's citation, The Maryland Black Legislative Caucus, and the Maryland House of Delegates awards for community service, working to reduce health disparities, and promoting health literacy in the State of Maryland. She serves on the American Diabetes National Board for publications. The FDA accepted the list of Interchangeable Terms she and colleagues developed to make over-the-counter drug labels more readable by the public.

Ms. Keenan has produced easy-to-read materials for the CDC, The Women, Infants and Children's Program, Harvard University, Johns Hopkins University, the National Institutes of Health—Offices of Minority Affairs, National Cancer Institute and the Institute on Aging, The Department of Health and Human Services, CMS, Pfizer Inc, Proctor & Gamble, The National Safe Kids Campaign, The National Library Association, National Mental Health Association, National Medical Association, and the National Emergency Medicine Association among others. Her articles on health literacy concerns have appeared in the American Family Physician, Pharmaceutical Executive, and Correct Care magazines.



Aida Miles is a registered dietitian and consultant who works at the Marcus Institute's Behavior Center in Atlanta, Georgia. Aida completed a Masters Degree of Medical Science from Emory University and is both a Board Certified Specialist in Pediatric Nutrition as well as Nutrition Support. Aida's focus areas are feeding problems in early childhood and childhood overweight. Aida has undergone training in Motivational Interviewing with Ken Resnicow, one of the leading experts in this technique. She has participated in a national pilot study with the American Academy of Pediatrics and the Centers for Disease Control and Prevention involving the use of Motivational Interviewing with families "at risk for overweight" to prevent future obesity. Aida performs several speaking engagements each year, both locally and nationally. She is a sought after speaker for topics ranging from childhood and family feeding/physical activity practices to Motivational Interviewing. Aida is the past president of the Greater Atlanta Dietetics Association, and is the 2005 recipient of the Outstanding Dietitian of the Year Award for the State of Georgia.



Aracely Rosales is known locally and nationally for her extensive efforts to bring accessible information and education to diverse communities. Ms. Rosales is the president of Plain Language and Culture, Inc. (PLC). She has extensive experience writing and designing bilingual educational materials, scripts, social marketing and media messages. She conducts presentations on cross-cultural communications and on how to develop easy-to-read multilingual translations, materials and programs. In addition, she trains multilingual medical interpreters and translators. Her company conducts needs assessments and focus groups with a diverse range of consumers. Additionally, she is the author, reviewer and advisor of many bilingual publications, which have been distributed nationally. She has served on many national advisory committees and is currently serving on the National Coalition for Healthcare Translation Standards for Kaiser Permanente and on the Robert Wood Johnson Foundation National Advisory Committee Diabetes Initiative. She has received, among many other commendations, the National Robert Wood Johnson Community Health Leadership award and the Pennsylvania "Against All Odds" award for her health communications and community-based chronic disease management programs. Ms. Rosales is from Guatemala.

Plenary Session Speakers!



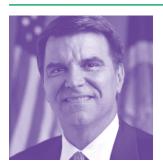
Eric M. Bost was sworn in as Under Secretary for Food, Nutrition, and Consumer Services (FNCS) on June 18, 2001. Before his appointment, Mr. Bost served as Commissioner and Chief Executive Officer of the Texas Department of Human Services since August 1997. As FNCS Under Secretary, Mr. Bost is responsible for the administration of the fifteen USDA nutrition assistance programs. During his tenure significant progress has been made in working toward the agency goals of combating obesity and helping needy families and individuals secure a nutritious diet. His efforts focus on improving program access, promoting better eating habits, and strengthening stewardship of taxpayer dollars. A native of Concord, NC, Mr. Bost holds a BA degree in psychology from the University of North Carolina at Chapel Hill and an MA degree in Special Education from the University of South Florida.



Clarence H. Carter was appointed to serve as the Deputy Administrator for the Food Stamp Program in the U.S. Department of Agriculture on April 11, 2005. The Food Stamp Program is the first line of defense against hunger in America. This \$30 billion dollar Federal program provides assistance to 25 million low-income people, including low-income elderly and disabled Americans, to purchase nutritious food. The Food Stamp Program appointment represents Mr. Carter's second leadership position in the Administration of President George Bush. Previously, Mr. Carter was appointed to serve as Director of the Federal Office of Community Services (OCS) in the Department of Health and Human Services. For the past 20 years, Mr. Carter has had the distinction of being appointed to serve the administrations of one President and three Governors in various senior level positions among a variety of state and Federal agencies. Prior to the OCS appointment, Mr. Carter was appointed by Virginia Governor James S. Gilmore in January 2000 to serve as the first Executive Director of the Virginia Tobacco Settlement Foundation. Prior to the Foundation appointment, Mr. Carter served as Commissioner of the Virginia Department of Social Services for Virginia Governor George Allen. The hallmark of his Social Services tenure was the successful implementation of the Commonwealth's landmark welfare reform initiatives.



Kate A. Coler was appointed Deputy Under Secretary for Food, Nutrition and Consumer Services (FNCS) on Dec. 1, 2003. She first joined USDA's Food and Nutrition Service on June 24, 2002 as Deputy Administrator, Food Stamp Program. While serving in that capacity, Ms. Coler was instrumental in the implementation of the 2002 Farm Bill which included the restoration of food stamp benefits to legal immigrants. Under her leadership, the Food Stamp Program has pursued an active outreach and education effort, designed to improve access for low-income families and individuals. In addition, the Food Stamp Program has enjoyed its highest ever payment accuracy rate. Prior positions include Senior Director of Government Relations for the Food Marketing Institute (FMI), Federal Legislative Representative for the American Bankers Association, Legislative Director and Legislative Assistant to Members of the U.S. Congress, and Research Associate for the Illinois General Assembly. Ms. Coler is a graduate of the University of Illinois at Urbana-Champaign.



Charles F. Conner was sworn in as Deputy Secretary of Agriculture on May 2, 2005. Prior to this appointment by President Bush, Mr. Conner served on the National Economic Council as a Special Assistant to the President for Agricultural Trade and Food Assistance. He also has served as the President of the Corn Refiners Association. During the dozen years he worked for the Senate Committee on Agriculture, Nutrition, and Forestry, he served as both the Majority Staff Director and the Minority Staff Director. Prior to joining the Senate Committee, he worked as an Agricultural Legislative Assistant to Senator Richard G. Lugar. Mr. Conner received a Bachelor degree in Agricultural Economics from Purdue University in 1980. Mr. Conner grew up on a family farm in Benton County, Indiana, which remains in the family and is operated by his brother.



Jennifer Orlet Fisher, PhD, is an Assistant Professor in the Department of Pediatrics at Baylor College of Medicine and a research scientist at the USDA/ARS Children's Nutrition Research Center, the largest federally funded children's nutrition research center in the country. Dr. Fisher has spent more than a decade studying eating behavior during childhood. The broad goal of her research is to understand how early eating environments modify the behavioral controls of food intake and health outcomes, particularly pediatric overweight. Her efforts focus on the role of the family environment, as a first and fundamental context in which eating habits develop. A series of studies from her laboratory demonstrate the intake promoting effects of serving large portions to young children. She has also observed that children's eating in the absence of hunger is associated with the use of restrictive feeding practices. Alternatively, recent findings indicate that problems of intake regulation have a sizeable genetic component. She is currently investigating whether feeding interactions act on the regulation of food intake and overweight during the first years of life. Dr. Fisher received a Master's degree in Nutritional Sciences at the University of Illinois and a PhD in Nutritional Sciences at the Pennsylvania State University.



Alberta Frost is the Director of the Office of Analysis, Nutrition and Evaluation. She joined that staff in March 1998. Immediately prior to that she served as the Deputy Administrator for Management for USDA's Food Safety and Inspection Service. Ms. Frost has over 30 years experience with the Food and Nutrition Service and has served as the Director for each of the FNS programs - Food Stamps, Child Nutrition, Food Distribution, and WIC - at some point in her career. She has a BA from the University of Colorado in Political Science and a Master of Science in Human Resource Development from American University in Washington, DC



Eric J. Hentges, PhD, is the Executive Director of the U.S. Department of Agriculture's (USDA), Center for Nutrition Policy and Promotion (CNPP). In this position, Dr. Hentges represents the Department in matters related to nutrition education policy and nutrition guidance. The two primary objectives of CNPP are to advance and promote dietary guidance for all Americans, and conduct applied research and analyses in nutrition and consumer economics. CNPP is best known for its involvement in the development of the *Dietary Guidelines for Americans* and the *MyPyramid* food guidance system. Dr. Hentges joined USDA with over 20 years of experience in nutrition research and education. He has served in several key positions which include Vice President of Applied Technology and Education Services for the National Pork Board, Director of Consumer Nutrition and Health Research with the National Pork Producers Council, and Director of Human Nutrition Research with the National Live Stock and Meat Board. Dr. Hentges has degrees from Iowa State University, Auburn University and Oklahoma State University.



Helmut Heseker is a Professor of Human Nutrition in the Department of Nutrition and Consumer Education at Paderborn University, Germany, with which he has been associated since 1997. Formerly he was a scientific director at the Federal Institute of Health Protection of Consumers and Veterinary Medicine (BgVV), Berlin. His research interests include nutrition and health of different age groups, especially children, youth and elderly people. He was involved in the first German Nutrition Survey and has conducted several nation-wide nutritional studies. His teaching includes nutritional physiology and epidemiology, clinical nutrition and food science. He participated in the German Committee on Dietary Reference Intakes and in an expert panel developing the new three-dimensional German Food Pyramid. His bibliography includes more than 200 publications, reviews and text-book chapters. Periodically he participates in Scientific Evaluation Sessions in the European Commission, Brussels. In 1991 he received the Kraft-Research-Award for his research on psychological changes as early symptoms of a mild-to-moderate vitamin deficiency and in 2005 the German Prevention Award of the Federal Ministery of Health and Social Affairs for developing, evaluating and implementing a nutrition and exercise program for very old people. Dr. Heseker is Vice-President of the German Society of Nutrition (DGE). He received his diploma in Nutritional Sciences and his PhD in Human Nutrition from Giessen University.



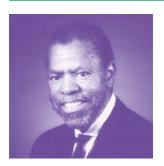
Dorit Nitzan Kaluski, MD, MPH, RD is the Director of Food and Nutrition Administration, Ministry of Health, Israel, and a Lecturer in the Sackler Faculty of Medicine, Tel Aviv University, Israel. Dr. Kaluski has trained in Nutrition (RD) at the Hebrew University, Jerusalem and has an MD in Medicine, Sackler Faculty of Medicine, Tel Aviv University, Tel Aviv. She also holds an MPH in Epidemiology, School of Public Health, Columbia University, NY. She was a Pediatric resident and a fellow in Nutrition and Pediatric Gastroenterology at Columbia University, NY. During that time Dr. Kaluski coordinated a major project at Columbia identifying genotypic and phenotypic factors relating to cardiovascular disease in children and adults. Since her return to Israel Dr. Kaluski has been working in the Israeli Ministry of Health. She has introduced new programs, including the implementation of the Global Strategy of Diet and Physical Activity and has been collaborating with neighboring Arab countries. She has been involved in various projects in nutrition in the Middle East and internationally, and has been doing research and intervention projects on a variety of issues, for example, micronutrient deficiencies, breastfeeding, and has been the PI of the National Health and Nutrition Surveys (MABAT). The National Survey has been developed jointly with Al-Quds University, Palestine. Dr. Kaluski has been coordinating teaching programs for medical students, and for individuals involved in nutrition capacity building at a collaborative program with Columbia University, the Faculty of Agriculture and the School of Public Health, Hebrew University and the Faculty of Medicine, Tel Aviv University. She is a member in various national and international advisory committees, councils and university committees.



Shiriki Kumanyika, PhD, MPH, is a Professor of Epidemiology in the Departments of Biostatistics, Epidemiology and Pediatrics (Section on Nutrition), Associate Dean for Health Promotion and Disease Prevention and Director of the Graduate Program in Public Health Studies at the University of Pennsylvania School of Medicine. Dr. Kumanyika's background integrates epidemiology, nutrition, and behavioral science with a focus on the primary and secondary prevention of chronic diseases, particularly in women and minority populations. She has been principal investigator or co-investigator on several randomized multi-center or single-center clinical trials of dietary behavior change for the improvement of cardiovascular health, obesity prevention, or obesity treatment. She is principal investigator of the SHARE study, a trial of social support as an aid to weight management in African Americans, and directs an NIH funded Project EXPORT Center that focuses on reducing obesity-related health disparities in African American and Latino populations. Dr. Kumanyika has served on numerous national and international advisory committees and expert panels and has served as an advisor to the World Health Organization and the Food and Agricultural Organization. She is a current member of the Institute of Medicine's Food and Nutrition Board, the NIH Clinical Obesity Research Panel, and the Executive Board of the American Public Health Association and chairs the American Heart Association's Expert Panel on Prevention and Population Sciences and the Prevention Reference Group of the International Obesity Task Force.



Linda Meyers, PhD, is the director of the Food and Nutrition Board, a unit of the Institute of Medicine (IOM) of the National Academies, a position she assumed in October 2003 after serving as deputy director and senior program officer. Dr. Meyers joined the IOM in 2001 after 15 years of service in the Office of Disease Prevention and Health Promotion (ODPHP) in the Office of Public Health and Science, Office of the Secretary, Department of Health and Human Services (HHS) where she was a senior nutrition advisor, deputy director, and acting director. During that time she worked on a variety of cross-cutting nutrition issues, including nutrition monitoring, nutrition labeling, nutrition research coordination, and management of the 1990, 1995, and 2000 Dietary Guidelines for Americans. Before joining HHS, Dr. Meyers was a staff officer and senior staff officer for the Food and Nutrition Board and a Visiting Assistant Professor and Research Associate in the Division of Nutritional Sciences at Cornell University, where she worked on issues related to indicators of nutritional status in populations and international nutrition. Dr. Meyers has a BA from Goshen College in Indiana, an MS in food and nutrition from Colorado State University, and a PhD in nutritional sciences from Cornell University. She has received a number of awards for her contributions to public health, including the Secretary's Distinguished Service Award for Healthy People 2010 and the Surgeon General's Medallion.



Kenneth Olden, PhD, ScD, LHD, is Section Chief of the Laboratory of Molecular Carcinogenesis, Metastasis Group, National Institute of Environmental Health Sciences (NIEHS). He was named the third director of the NIEHS and the second director of the National Toxicology Program (NTP) on June 18, 1991. Dr. Olden held those positions until April 2005. Dr. Olden is a cell biologist and biochemist by training, and has been active in cancer research for almost three decades. He was director of the Howard University Cancer Center and professor and chairman of the Department of Oncology at Howard University Medical School (1985-1991), Washington, D.C., before coming to NIEHS. He joined Howard in 1979 as Associate Director for Research after a stint at the National Institutes of Health, first as a senior staff fellow, second as an expert, then a research biologist in the Division of Cancer Biology and Diagnosis, National Cancer Institute.



Joe Quinn is Director of Policy for Arkansas Governor Mike Huckabee. As a member of the governor's senior management team he is involved in the planning and implementation of Governor Huckabee's ongoing efforts to improve the quality of education and health care for all Arkansans. Mr. Quinn is primarily focused on the nationally acclaimed Healthy Arkansas program that is attempting to reduce obesity in Arkansas. As current Chairman of the National Governors Association Governor Huckabee is transitioning Healthy Arkansas into the Healthy America initiative and leading a national dialog on wellness and health issues. During his time on the governors staff Mr. Quinn has managed a wide range of special projects and is part of the staff team that manages legislative issues. Prior to joining the governor's staff, Mr. Quinn was Director of Communications for the successful Huckabee 2002 reelection campaign. From 1995 to 2002 he was Director of Communications for the Arkansas Department of Human Services (DHS). Acting as spokesman he responded to hundreds of print and broadcast media questions each week, and has been quoted in the New York Times and The Washington Post, as well as on CNN, ABC News and NBC Nightly News. Mr. Quinn also managed multi-million dollar DHS marketing campaigns that promote pre-natal care, ARKIDS First, immunizations, mental health care, adoption, and quality childcare. Prior to joining the executive staff at DHS in 1995, Mr. Quinn spent 15 years as a television anchor and reporter at the CBS TV affiliate in Little Rock and is a past winner of the Associated Press award for best investigative reporting in Arkansas. Mr. Quinn is a frequent speaker to state and national groups about media, marketing, and social issues. He is a past President of the Board of Directors at the Children's Museum of Arkansas and in November of 2000 ran unsuccessfully for a seat on the Little Rock City Board of Directors.



Roberto Salazar officially joined the U.S. Department of Agriculture's Food and Nutrition Service (FNS) as Administrator on April 22, 2002. Before joining FNS, Salazar was state director of USDA's Rural Development agency in New Mexico and previously served as the director of the New Mexico Human Services Department's Child Support Enforcement and Income Support Divisions, where he administered the Food Stamp, Aid to Families with Dependent Children (AFDC) and Temporary Assistance to Needy Families (TANF) programs. Salazar has held senior management positions with the New Mexico Economic Development Department, the U.S. Department of Commerce's Minority Business Development Agency, and was the executive director of the Hispanic Radio Network.



Alice Waters, owner of Chez Panisse Restaurant in Berkeley, CA, and author of seven cookbooks, has championed small, local, organic farms and ranches for more than three decades. Credited for helping change the food landscape in America, Chez Panisse was named best restaurant in United States by Gourmet Magazine in 2001. Alice introduced her ideas into the schools with *The Edible Schoolyard* at Martin Luther King, Jr. Middle School in Berkeley. This highly acclaimed curriculum involves students directly in planting, harvesting, and cooking their own food. Alice Waters is currently collaborating with both Yale University and the entire Berkeley public school district on the School Lunch Initiative to integrate food and issues of sustainability into the academic curriculum.



Yu Xiaodong is the director of the Center for Public Nutrition and Development of China and also the National Nutrition Improvement Program. He was born in Shandong Province, China on October 11, 1951. After graduating from Beijing University, he began working at the Education Department, and then moved on to be first the deputy director of the Editorial Department, Economic Research Institute under the State Planning Commission, and then the Head of the Research Group. In 1993, he became the deputy director of the Economic Research Institute. During these years, he studied macroeconomics, population and social development, and developmental strategy as well as industrial development. He has worked with the World Bank, UNICEF, UN Population Fund, Asian Development Bank, and other international organizations on research projects. In addition, he also has directed scientific research to formulate long-term development plans and the strategy for some areas and enterprises' development. He has been at the Center for Public Nutrition and Development since 1995, and since 2000 he has been the director. Currently, in his role as the leader of the Center for Public Nutrition and Development, he mainly is engaged in the economics of nutrition and the correlation with macroscopic policy. He also is working to advance the National Nutrition Improvement Program, including increasing cooperation with international organizations, coordinate and organize activities to improve national nutrition with industry, government, social groups, research bodies, and other stakeholders. Under his direction, the center has brought nutrition into the national plan, has promoted the development of a nutrition industry in China, popularized nutrition education, promoted fortified foods, etc.

Director, Indiana Family Nutrition Program, Purdue University, West Lafayette, IN	Santee Sioux Tribe, NE
Daniel Acuff pg. 15, 21 President, Youth Market Systems Consulting and the Character Lab, Arcadia, CA	Carol Chasepg. 12, 15, 19 Chief, Nutrition and Breastfeeding Education and Training Section, California WIC Program,
Debra A. Adamsonpg. 13 Environmental Health Specialist, Weld County Department of Public Health and Environment, Greeley, CO	Sacramento, CA Phillip Chimburas
Wanda Agnewpg. 11 Land Grant Program Director, United Tribes Technical College, Bismarck, ND	Helen Chipmanpg. 20 National Coordinator, FSNE, CSREES, USDA, South Dakota University, Brookings, SD
Jean M. Altman pg. 15 Nutrition Services Staff, OANE, Food and Nutrition Service, USDA, Alexandria, VA	Steve Christensen pg. 13 Deputy Administrator for Special Nutrition Program, Food and Nutrition Service, USDA,
Kathy M. Andersenpg. 12, 16 Program Coordinator, North Carolina Department of Health and Human Services, Raleigh, NC	Alexandria, VA Kate Coler pg. 21, 38
Jean A. Anlikerpg. 17	Deputy Under Secretary for Food, Nutrition, and Consumer Services, USDA, Alexandria, VA
Research Associate Professor, University of Massachusetts, Amherst, MA Kari A. Bachmanpg. 19 Program Coordinator, New Mexico State University Cooperative Extension Service,	Idalia Colón-Rondónpg. 19 Administrator, Department of Family-Administration for Socioeconomic Development of the Family, San Juan, PR
Las Cruces, NM Katheryn S. Bark pg. 16, 18	Charles F. Connerpg. 8, 38 Deputy Secretary of Agriculture, USDA, Washington, DC
Montana Team Nutrition Specialist, Montana State University, Bozeman, MT Zenobia Barlow pg. 13	Susan Conley
Executive Director, Center for Ecoliteracy, Berkeley, CA P. Peter Basiotispg. 17	Sharron Cristofarpg. 16
Director, Nutrition Policy and Alalysis Staff, Center for Nutrition Policy and Promotion, USDA, Alexandria, VA	Research Psychologist, OANE, Food and Nutrition Service, USDA, Alexandria, VA Brenda J. Crosbypg. 18
Robert J. Bensleypg. 21	Public Health Nutrition Consultant, Florida Department of Health, Tallahassee, FL
Professor, Western Michigan University, Kalamazoo, MI Laurie L. Berant pg. 15 WIC Nutrition Consultant, Michigan Department of Community Health, WIC, Lansing, MI	Patricia Daniels
Olga I. Bernardy-Apontepg. 19 Auxiliary Administrator for Operational Services, Department of the Family-Administration	Daniel R. Dater
for Socioeconomic Development of the Family, San Juan, PR Karen M. Bertram pg. 14	Nutrition Services Coordinator, Iowa Department of Public Health, Des Moines, IA
Public Health Nutrition Consultant, California Department of Health Services, Sacramento, CA Amy S. Billingpg. 13	Jamie S. Dollahite
Maryland FSNE Faculty Research Assistant, Maryland FSNEP, University of Maryland, College Park, MD	Karen A. Donato pg. 11 Coordinator, National Heart, Lung, and Blood Institute, Bethesda, MD
Joe Bluehorse	Joan Doyle Paddock pg. 9 Senior Extension Associate, Cornell University, Ithaca, NY
Gladys Borges	Carolyn Dunnpg. 12 Associate Professor, North Carolina State University, Raleigh, NC
Sandy L. Borrelli	Linda C. Dunsmorepg. 20 Registered Dietitian, Kentucky Department of Education's Division of School and Community Nutrition, Frankfort, KY
Eric M. Bost pg. 8, 38 Under Secretary, Food, Nutrition and Consumer Services, USDA, Washington, DC	Judith A. Dzimierapg. 20 Staff Specialist, Maryland State Department of Education, Baltimore, MD
George A. Braley	Vonda Feketepg. 18 Nutrition Education and Supplemental Food Program Supervisor, Pennsylvania Department of Education, Harrisburg, PA
Phyllis Bramson-Paulpg. 14, 20 Director, Nutrition Services Division, California Department of Education, Sacramento, CA	Jennifer Orlet Fisherpg. 10, 38
Bonnie L. Broderick	Assistant Professor, Baylor College of Medicine, Houston, TX Karen Fitzgerald
Valerie Brownpg. 14 Deputy Secretary, California Department of Food and Agriculture, Sacramento, CA	Susan B. Foerster
Carol Bryantpg. 8, 34, 37 Professor and Co-Director, Florida Prevention Research Center, University of South Florida,	Julie Fort
Tampa, FL Elizabeth Bugden	Cindy Frederickpg. 14, 18 Senior Project Coordinator, University of Wyoming, Cheyenne, WY
School Safety Specialist, Kids First, Inc., Providence, RI Sue Nicholson Butkuspg. 11	Alberta Frostpg. 8, 9, 39 Director, OANE, Food and Nutrition Service, USDA, Alexandria, VA
Nutrition Specialist, Washington State University, Cooperative Extension Program, Puyallup, WA Clarence H. Carter	Judythe Gatchellpg. 16 Coordinator, Child Nutrition Programs, Food Stamp Nutrition Education Department, University of Southern Maine, Augusta, ME
Amy K. Casteelpg. 21 School Meals Specialist, The University of Mississippi, University, MS	Charles "Red" Gates
Zulma Y. Solivan Centenopg. 9	Jenny Genserpg. 19
State Director, Food and Nutrition Service, San Juan, PR	Program Analyst, OANE, Food and Nutrition Service, USDA, Alexandria, VA

Research Project Manager, University of California, Berkeley, CA	Maryland FSNE Curriculum and Outreach Coordinator, Maryland FSNEP, University of Maryland, Columbia, MD
David Ginsburgpg. 18 Assistant Chief, California Department of Health, Cancer Prevention and Nutrition Section, Sacramento, CA	Dianne H. Lambpg. 16 Nutrition and Food Specialist, University of Vermont Extension, Bennington, VT
Joel Gittelsohnpg. 17 Associate Professor, Johns Hopkins University, Baltimore, MD	Janice K. Lewispg. 12 California Department of Education, Nutrition Services Division, Sacramento, CA
Susan Figaro Gracepg. 16 Nutrition Program Leader, Cornell Cooperative Extension of Monroe County, Rochester, NY	Jim H. Lindenberger
Stephanie K. Grutzmacherpg. 15 Graduate Research Assistant, University of Maryland, College Park, MD	Brenda S. Lisipg. 9 Confidential Assistant to the Under Secretary, Food, Nutrition, and Consumer Services,
Joanne Guthriepg. 13, 20 Assistant Deputy Director for Nutrition in the FANRP, Economic Research Service, USDA, Washington, DC	USDA, Washington, DC Ruth E. Litchfield pg. 18 lowa State University Extension, Ames, IA
Louise (Lou) Hankinspg. 17 Nutritionist, Food Distribution Programs on Indian Reservations, Southwest Regional Office,	Joan Lovepg. 10 Illinois State Board of Education, Springfield, IL
USDA, Oklahoma City, OK Cheryl Harrispg. 11	R. Jane Mandell pg. 10 Senior Nutritionist, OANE, Food and Nutrition Service, USDA, Alexandria, VA
Breastfeeding Coordinator, Public Health Nutritionist, WIC, District of Columbia Department of Health, Washington, DC Jennifer Hayespg. 20	Barbara Martinpg. 9 SNAP Coordinator, Chief of School Programs and Nutrition Education, Mid-Atlantic Regional Office, Food and Nutrition Service, USDA, Robbinsville, NJ
Farmers' Market Nutrition Progams Manager, The Chickasaw Nation, Ada, OK Jackie Havenpg. 17	Josephine Martinpg. 18 The Josephine Martin Group, Consultant to the South Carolina Department of Education,
Center for Nutrition Policy and Promotion, USDA, Alexandria, VA Eric J. Hentgespg. 8, 39	School Food Service and Nutrition Department, Decatur, GA Lynn A. Martinpg. 18
Executive Director, Center for Nutrition Policy and Promotion, USDA, Alexandria, VA	Child Nutrition Specialist, Oregon Department of Education, Salem, OR
Helmut Heseker	Gladys G. Masonpg. 11 Breasfeeding Coordinator, North Carolina Division of Public Health, Health and Human Services, Raleigh, NC
Mary Meck Higginspg. 19 Associate Professor, Kansas State University, Manhattan, KS	Susan Mayerpg. 11
Kim Hinnenkamppg. 11 Nutrition Education Coordinator, United Tribes Technical College, Bismarck, ND	Nutritionist, Supplemental Food Programs, Southwest Regional Office, Food and Nutrition Service, USDA, Dallas, TX
Jay Hirschmanpg. 17 Director, Special Nutrition Staff, OANE, USDA, Alexandria, VA	Regina Merrellpg. 21 Nutrition Program Consultant, State of Georgia, Atlanta, GA
Lynn B. Hoggardpg. 16 Director, Child Nutrition, North Carolina Department of Public Instruction, Raleigh, NC	Diane L. Metzpg. 13 Nutrition, Family and Consumer Advisor and County Director, University of California Extension, Fairfield, TX
Lauren Huminskipg. 11 Nutrition Educator, Drexel University, Philadelphia, PA	Linda Meyerspg. 10, 40 Director, Food and Nutrition Board, Institute of Medicine, Washington, DC
Susan S. Jackmanpg. 19 Breasfeeding Coordinator, State of Connecticut Department of Public Health, Harford, CT	Pam R. McCarthypg. 17 Principal Consultant, Pam McCarthy & Associates, Inc., St. Paul, MN
Caree J. Jacksonpg. 16 Graduate Research Assistant, University of Georgia, Athens, GA	Elaine McDonnell pg. 12, 15 Project Coordinator, Pennsylvania State University, University Park, PA
Yvonne Jacksonpg. 17 Director, Office for American Indian, Alaskan Native, and Native Hawaiian Programs,	Shortie McKinneypg. 11 Director of the Nutrition Center and Professor of Nutrition, Drexel University, Philadelphia, PA
Administration on Aging, DHHS, Washington, DC Gilbert Jarvis pg. 11	Elaine McLaughlinpg. 15 Nutrition Services Staff, OANE, Food and Nutrition Service, USDA, Alexandria, VA
Shoshone Tribe, WY Donna Johnson-Bailey pg. 10, 19 Nutritionist, OANE, Food and Nutrition Service, USDA, Alexandria, VA	Kathryn Y. McMurrypg. 17 Senior Nutrition Advisor, U.S. Department of Health and Human Services, Rockville, MD
Angineeki S. Jonespg. 19	Susan Middlestadt
Program Manager, Share Our Strength, Washington, DC Amy Block Joypg. 14	Aida Milespg. 8, 34, 37 Dietitian, The Marcus Institute, Atlanta, GA
Director, FSNEP, University of California, Davis, CA Jan M. Kalliopg. 17	Sarah J. Miraclepg. 20 Food Stamp Nutrition Education Manager, The Chickasaw Nation, Ada, OK
Director of Nutrition Services, Massachusetts WIC Program, Boston, MA Dorit Nitzan Kaluskipg. 21, 39	Scottie Misnerpg. 12 State EFNEP/FSNE Coordinator, University of Arizona Cooperative Extension, Tucson, AZ
Director, Food and Nutrition Administration, Ministry of Health, Israel Marta Kealeypg. 13 Nutritionist, Food and Nutrition Service, USDA, Alexandria, VA	Jane A. Monahanpg. 9 Director, Special Supplemental Food Programs, Southeast Regional Office, Food and
Jann Keenan pg. 8, 34, 37	Nutrition Service, USDA, Atlanta, GA Doris A. Montgomery
President, The Keenan Group, Inc., Ellicott City, MD Debra Palmer Keenanpg. 14	Nutrition Network Coordinator, Iowa Department of Public Health, Des Moines, IA Solange Morrissette
Associate Professor, Rutgers Cooperative Research and Extension, New Brunswick, NJ Pamela A. Kochpg. 16	General Manager, Pawtucket School Lunch Program, Pawtucket, RI
Project Coordinator, LiFE, Teachers College Columbia University, New York, NY Shiriki Kumanyikapg. 10, 39	Joan Nachmanipg. 11 Project Director, School District of Philadelphia, Philadelphia, PA
Associate Dean for Health Promotion and Disease Prevention, University of Pennsylvania School of Medicine, Philadelphia, PA	Janet Nelsonpg. 9 Extension Associate, Cornell University, Ithaca, NY

Nancy Nesapg. 19 Statewide Career Development Coordinator, California WIC Program, Sacramento, CA	Sandra Spann
Roxanna Newsompg. 20 Food Distribution Program Manager, The Chickasaw Nation, Ada, OK	Columbia, SC Mary Stickney
Jennifer A. Nicholspg. 12	Public Health Nutrition Supervisor, Flor
Consultant, Policy Studies, Inc., Cambridge, MA Eva Obarzanek pg. 11 Research Nutritionist and Deputy Leader, National Heart, Lung, and Blood Institute,	Candice A. Stoiber Chief, Program Operations, Northeast F Boston, MA
Bethesda, MD Carol Olanderpg. 20	Linda R. Stoll
Branch Chief, Family Programs Evaluation Branch, OANE, Food and Nutrition Service, USDA, Alexandria, VA	Loganville, GA Eileen S. Stommes
Kenneth Oldenpg. 8, 40 Section Chief, Laboratory of Metastasis Group, National Institute of Environmental Health Sciences, Research Triangle Park, NC	Senior Sociologist, Economic Research Carole Strange Program Administrator, Florida Departn
Robin A. Orrpg. 9 University of Illinois Extension, Urbana, IL	Tallahassee, FL Theresa Stretch
Mary Ann Patterson pg. 19 Business Operations Manager for Outreach, Resource Development, and Training, Florida WIC Program, Tallahassee, FL	Food and Nutrition Specialist, National Katherine Thomas Thomas lowa State University, Ames, IA
Meredith N. Pearson	Shauna C. Thomas Extension Support Specialist, Cornell L
Joe Quinnpg. 10, 40 Director of Policy, State of Arkansas, Office of the Governor, Little Rock, AR	Tamara Tiemann Nutrition and Community Services Mar
Patricia O. Racepg. 9, 18 Director, Nutrition Policy and Health Promotion Unit, New York State Department of Health, Albany, NY	Debi Tipton WIC Program Manager, The Chickasaw
Jennifer Reardonpg. 14 Nutrition Education Team Leader, Cornell Cooperative Extension of Genesee County, Batavia, NY	Melanie Todd
Heather M. Reed	Mary Greene Trottier
Kathy Reeves	Alec Ulasevich
Denise Rennekamp	Margaret Venuto Epidemiologist, Food and Nutrition Ser
Jaime Riverapg. 9 Director, Caribbean Area Field Office, Food and Nutrition Service, USDA, San Juan, PR	Karen J. Walker Director, Program Accountability Division USDA, Alexandria, VA
Leah E. Robin pg. 13 Lead Health Scientist, Centers for Disease Control, Atlanta, GA	Jackie Walters Extension Associate, University of Kenti
Sarah J. Roholt	Service, Lexington, KY Lynn M. Walters
Aracely Rosales	Program Coordinator, Cooking with Kid Mary Kay Wardlaw
Penelope G. Roth	Nutrition Education Specialist, Universi Alice Waters
Roberto Salazarpg. 8, 40 Administrator, Food and Nutrition Service, USDA, Alexandria, VA	Founder of Chez Panisse Restaurant ar Linda S. Wells
Linnea Sallack	Ideas for Cooking and Nutrition Progra Las Cruces, NM
Karin R. Sargrad	Janet A. Wendland Consultant, Iowa Department of Educa
Sharon E. Sass	Beatrice Whiting
Melody Schrankpg. 20 WIC Nutritionist, The Chickasaw Nation, Ada, OK	Aledia Williams
Elena L. Serrano pg. 16 Extension Specialist, Virginia Polytechnic Institute and State University, Blacksburg, VA	Judy F. Wilson Director, Nutrition Services Staff, OANE
Susan H. Shacklettpg. 12 Nutrition Program Manager, State of Georgia, Whitfield County Health Department, Dalton, GA	Katie T. Wilson
Jessica Shahinpg. 9 Associate Deputy Administrator, Food Stamp Program, Food and Nutrition Service, USDA, Alexandria, VA	Yu Xiaodong
Ursuline Singletonpg. 10 Nutritionist, Food and Nutrition Service, USDA, Alexandria, VA	American Institutes for Research, Silve
Courtney Sjoerdsmapg. 20 Director of Educational Services/Certified Trainer, The SPARK Programs, San Diego, CA	
Dorothy Smith	

rogram Manager, South Carolina Department of Health and Environmental Control, olumbia, SC
Mary Stickneypg. 18 ublic Health Nutrition Supervisor, Florida Department of Health, Winter Garden, FL
candice A. Stoiber
inda R. Stoll
illeen S. Stommes
carole Strangepg. 9 rogram Administrator, Florida Department of Agriculture and Consumer Services, allahassee, FL
heresa Stretchpg. 15 ood and Nutrition Specialist, National Food Service Management Institute, University, MS
Atherine Thomas Thomaspg. 18, 25 awa State University, Ames, IA
thauna C. Thomaspg. 9 xtension Support Specialist, Cornell University, Ithaca, NY
amara Tiemannpg. 13 lutrition and Community Services Manager, Kansas Department on Aging, Topeka, KS
Debi Tipton
Nelanie Todd
Mary Greene Trottier
lec Ulasevich
Margaret Venutopg. 15 pidemiologist, Food and Nutrition Service, USDA, Alexandria, VA
(aren J. Walker
ackie Walters
ynn M. Walterspg. 18 rogram Coordinator, Cooking with Kids, Santa Fe Partners in Education, Santa Fe, NM
Mary Kay Wardlawpg. 18 lutrition Education Specialist, University of Wyoming, Laramie, WY
Lice Waters pg. 10, 13, 41 ounder of Chez Panisse Restaurant and the Chez Panisse Foundation, Berkeley, CA
inda S. Wells
onsultant, Iowa Department of Education, Des Moines, IA
Reatrice Whiting
ledia Williamspg. 10
reastfeeding Coordinator, Louisiana Department of Health and Hospitals, WIC, ew Orleans, LA
udy F. Wilsonpg. 9 irector, Nutrition Services Staff, OANE, Food and Nutrition Service, USDA, Alexandria, VA
catie T. Wilson
u Xiaodong pg. 21, 41 irector, Center for Public Nutrition and Development of China, Beijing, China
nna Zawislanski

7 GREAT REASONS TO ATTEND



ONCURRENT AND PLENARY SESSIONS!

PPORTUNITY TO PRESENT!

N

UTRITION EDUCATION EXHIBITS!

EW SKILL DEVELOPMENT WORKSHOPS!

E C

NJOY THE HEALTHY CONFERENCE ENVIRONMENT AND GET ENERGIZED!

ELEBRATE EXCELLENCE!

OP OFF YOUR PROFESSIONAL EXPERIENCE WITH CONTINUING EDUCATION CREDITS (CEC)!

LINC Award Reviewers

Special thanks to those who contributed their time and expertise reviewing and rating the candidates for the LINC Awards

Jean Altman, MS USDA, FNS, HQ, OANE Alexandria, VA

Heidi Bishop

USDA, FNS, HQ, CND Alexandria, VA

Lorine Bizzell, MS, MBA, RD USDA, FNS, SERO, SNP Atlanta, GA

Shelly Bouchard, MEd USDA, FNS, MARO, SNP Robbinsville, NJ

Nancy Chapman, MPH, RD N. Chapman Associates, Inc. Washington, DC

Joanne Gooley, MA, RD, CDE UC Davis Medical Center Nutrition and Diabetes Education Services Sacramento. CA

Sheldon Gordon, MS, RD, LD USDA, FNS, HQ, FDP Alexandria, VA

Eileen Ferruggiaro, PhD, RD USDA, FNS, HQ, CND Alexandria, VA

Cecilia Henson, MA, RD, CEC USDA, FNS, SWRO, SNP Dallas, TX

Srimathi Kannan, PhD University of Michigan Ann Arbor, MI

Kathryn Lenhart, MEd, RD, CDE Contra Costa County Health Services Moraga, CA

Pat McKinney, MS, RD USDA, FNS, HQ, OANE Alexandria, VA

Marilyn Myers, RD, CLE USDA, FNS, NERO, SFP Boston, MA

Nancy Ranieri, MS, RD USDA, FNS, MWRO, SNP Chicago, IL

Joyce Robertson, MHS, RD, LD, PA-C USDA, FNS, MWRO, SNP Chicago, IL

Nyssa Schloyer USDA, FNS, NERO, SFP Boston, MA

Martine Sexton USDA, FNS, NERO, SFP Boston, MA

Sharon Shore, MS, RD, LD USDA, FNS, MWRO, SNP Chicago, IL

Rosibel Silva, MPH, RD, CDE, CLE, CHES Solano County Health and Social Services Concord, CA











NUTRITION CONNECTIONS PEOPLE - PROGRAMS - SCIENCE - COMMUNITY

www.fns.usda.gov/nutritionconference

SPONSORED BY:



U.S Department of Agriculture Food and Nutrition Service